



EMPLOYER SURVEY REPORT

2022-2023

INSTITUTE OF BUSINESS MANAGEMENT

Together, we are shaping the future of our graduates and the communities they will serve, ensuring they embark on their professional journeys with confidence, competence, and the ability to drive positive change.

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Institute of Business Management

Employer Survey 2023-2022

Overview

In our pursuit of academic excellence and continuous improvement, the Quality Enhancement Cell (QEC) at IoBM has taken a proactive approach to enhance the quality of our graduates and their employability. As a crucial step in this process, the QEC department conducted an extensive employer survey to gain valuable insights into the needs and expectations of the job market. This survey aims to bridge the gap between academia and industry, fostering a symbiotic relationship that ensures our graduates are well-prepared to meet the challenges of the professional world.

Recognizing the evolving demands of the job market and the dynamic nature of industries, we understand the significance of equipping our graduates with the skills and knowledge required to thrive in their careers. The employer survey was carefully designed to collect feedback directly from employers, enabling us to align our academic programs and curricula with the real-world requirements of various companies and organizations.

By actively seeking the perspectives of employers, we can better understand the specific skill sets, competencies, and attributes that they seek in potential employees. Armed with this valuable information, the QEC department collaborates with faculties and stakeholders to implement necessary improvements and incorporate industry-relevant components into our educational framework.

We firmly believe that the success of our graduates reflects the quality of education they receive at IoBM. As we foster a learning environment that nurtures critical thinking, practical skills, and ethical values, the employer survey acts as a compass, guiding us to bridge any gaps and ensure our graduates are equipped to make meaningful contributions to their respective fields.

The outcomes of this employer survey serve as a catalyst for positive change, empowering us to tailor our educational offerings to match the ever-evolving demands of the job market. Through this endeavor, we are committed to producing well-rounded, competent, and industry-ready graduates who can excel in their careers and make a significant impact in society.

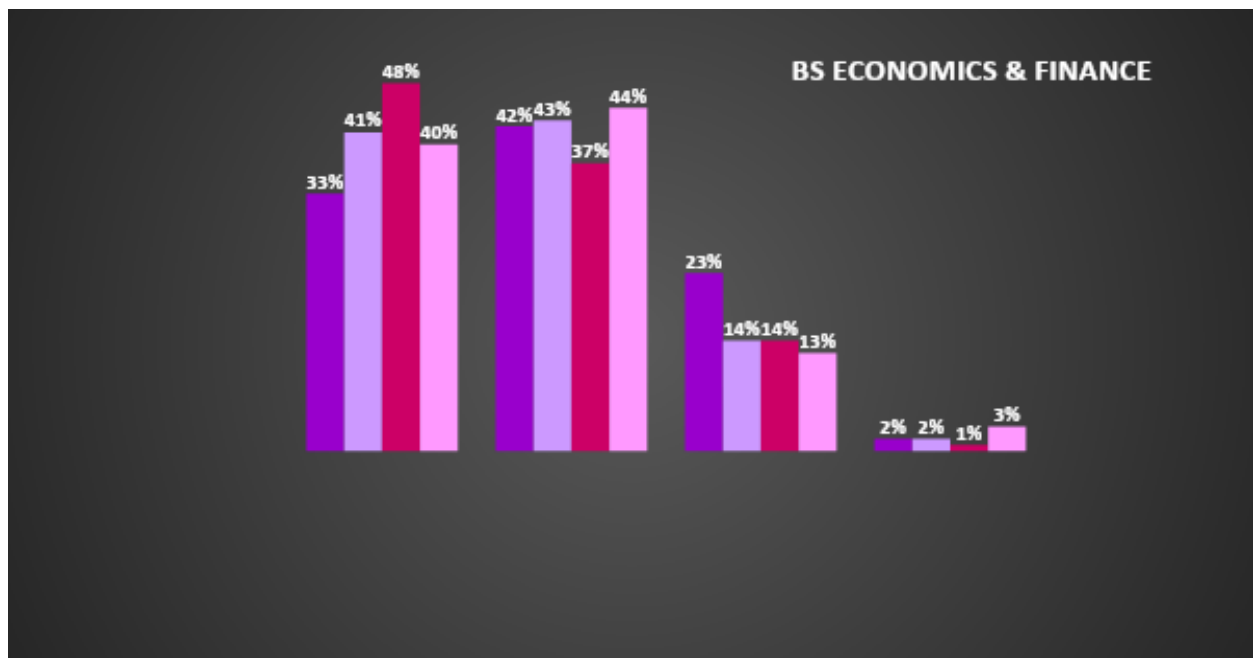
The purpose of this survey is to assess the quality of in following areas:

1. Knowledge
2. Communication skills
3. Interpersonal skills
4. Professional skills



Mechanism- The survey was conducted online via Google form in which above 394 employers responded, it has been circulated via Email. Questionnaire based on four sections and form is majorly based on Likert scale. The analysis and the interpretation of the survey is given below:

ANALYSIS & INTERPRETATION 2022-2023



Interpretation of Employer Survey Results (BS Economics and Finance Program:

The following provides an aggregate analysis of the employer survey results for the BS Business and Finance program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section:

Knowledge:

The survey results indicate that 33% of employers rated the students' knowledge in the BS Economics and Finance program as 'Excellent,' signifying a high level of proficiency. 42% of employers rated it as 'Very Good,' indicating a good understanding of the subject matter. 23% rated it as 'Good,' suggesting an average level of knowledge. Only 2% of employers rated it as 'Fair'. No employers rated it as 'Poor,' the program demonstrates a satisfactory level of knowledge among students.

Communication Skills:



In terms of communication skills, the results show that 41% of employers rated the students' skills as 'Excellent,' indicating strong communication abilities. 43% rated it as 'Very Good,' suggesting effective communication. 14% rated it as 'Good,' indicating an average level of communication skills. Only 2% of employers rated it as 'Fair,' suggesting room for improvement. No employers rated it as 'Poor,' indicating a satisfactory performance in this aspect.

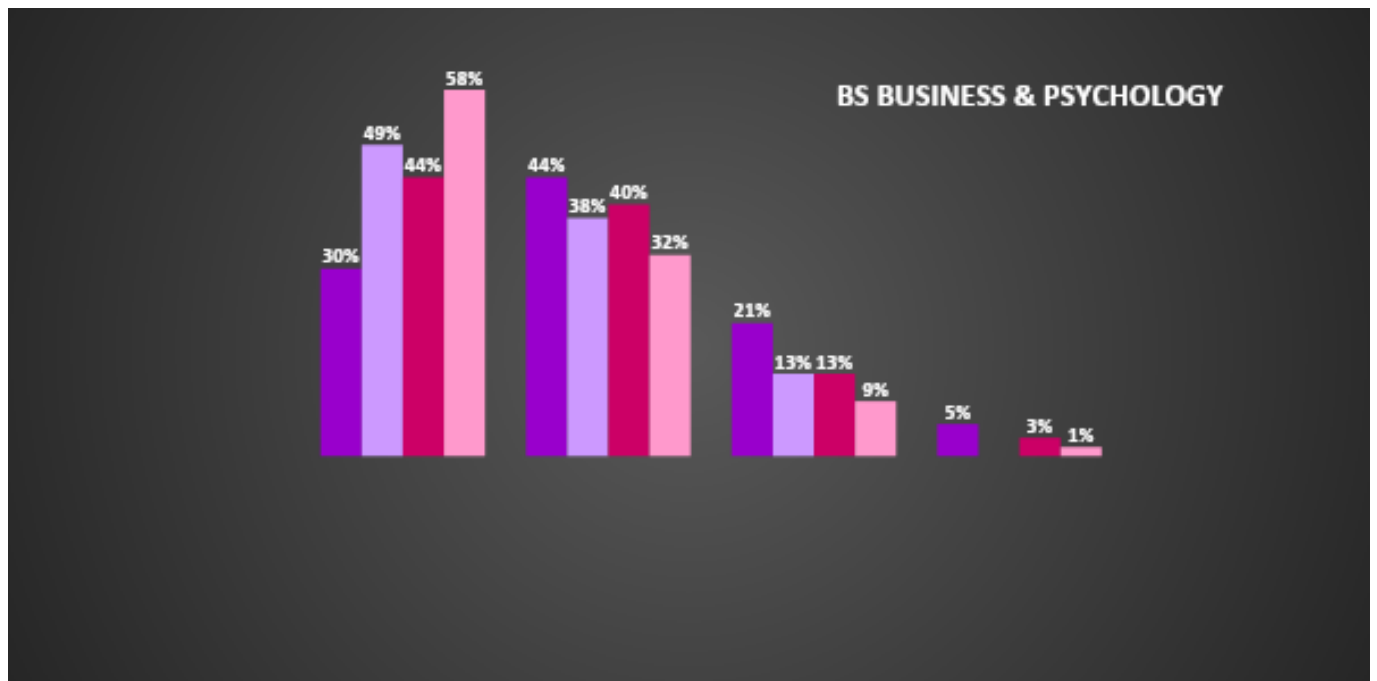
Interpersonal Skills:

The survey results indicate that 48% of employers rated the students' interpersonal skills as 'Excellent,' reflecting strong abilities in building and maintaining relationships. 37% rated it as 'Very Good,' indicating good interpersonal skills. 14% rated it as 'Good,' suggesting an average level of interpersonal abilities. Only 1% of employers rated it as 'Fair,' indicating some room for improvement. No employers rated it as 'Poor,' indicating a satisfactory performance in this aspect.

Professional Skills:

Regarding professional skills, 40% of employers rated the students' skills as 'Excellent,' suggesting a high level of professionalism. 44% rated it as 'Very Good,' indicating a good level of professionalism. 13% rated it as 'Good,' reflecting an average level of professional skills. Only 3% of employers rated it as 'Fair,' suggesting some areas for improvement. No employers rated it as 'Poor,' indicating a satisfactory performance in this aspect.

Overall, the survey results for the BS Economics and Finance program showcase a satisfactory level of knowledge, strong communication skills, good interpersonal skills, and solid professional skills among students. These findings indicate that the program effectively prepares students for internships and future employment opportunities in the field of economics and finance.



Interpretation of Employer Survey Results (BS Business and Psychology Program):

The following provides an aggregate analysis of the employer survey results for the BS Business and Psychology program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section:

Knowledge: In terms of knowledge, the survey results show that 30% of employers rated the students' knowledge as excellent, indicating a high level of proficiency. Additionally, 44% rated it as very good, suggesting a strong understanding of the subject matter. The program received a rating of 21% for good, indicating a satisfactory level of knowledge. Only 5% of employers rated it as fair, while no employers rated it as poor.

Communication Skills: The survey results demonstrate that 49% of employers rated the students' communication skills as excellent, highlighting strong abilities in this area. Furthermore, 38% rated it as very good, indicating a high level of effectiveness in communication. A rating of 13% was given for good, signifying a satisfactory level of communication skills. No employers rated it as fair or poor.

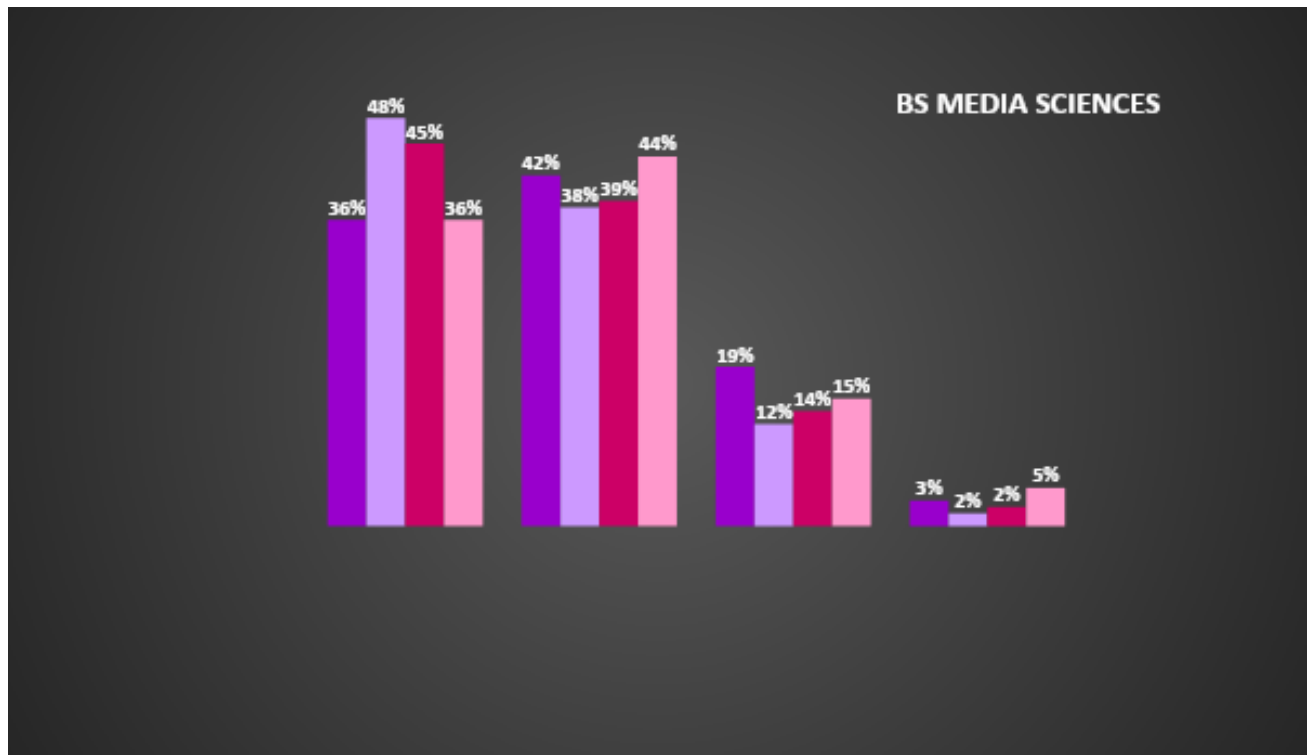
Interpersonal Skills: Regarding interpersonal skills, the survey results indicate that 44% of employers rated the students' abilities as excellent, reflecting exceptional interpersonal skills. Additionally, 40% rated it as very good, indicating a strong performance in building and maintaining relationships. A rating of 13% was given for good, suggesting a satisfactory level of interpersonal abilities. A minor percentage of employers, 3%, rated it as poor, while no employers rated it as fair.

Professional Skills: The survey results for professional skills show that 58% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 32% rated it as very



good, indicating a strong performance in professional skills. A rating of 9% was given for good, reflecting an acceptable level of professional abilities. A minimal percentage of employers, 1%, rated it as fair, while no employers rated it as poor.

These survey results reveal a positive evaluation of the BS Business and Psychology program, indicating a strong performance in knowledge, communication skills, interpersonal skills, and professional skills. These findings suggest that the program effectively prepares students for internships and future employment opportunities in the fields of business and psychology.



The following provides an aggregate analysis of the employer survey results for the BS Media sciences program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section:

Knowledge: In terms of knowledge, the survey results show that 36% of employers rated the students' knowledge as excellent, highlighting a high level of proficiency. Additionally, 42% rated it as very good, indicating a strong understanding of the subject matter. The program received a rating of 19% for good, suggesting a satisfactory level of knowledge. A minor percentage of employers, 3%, rated it as fair, while no employers rated it as poor.

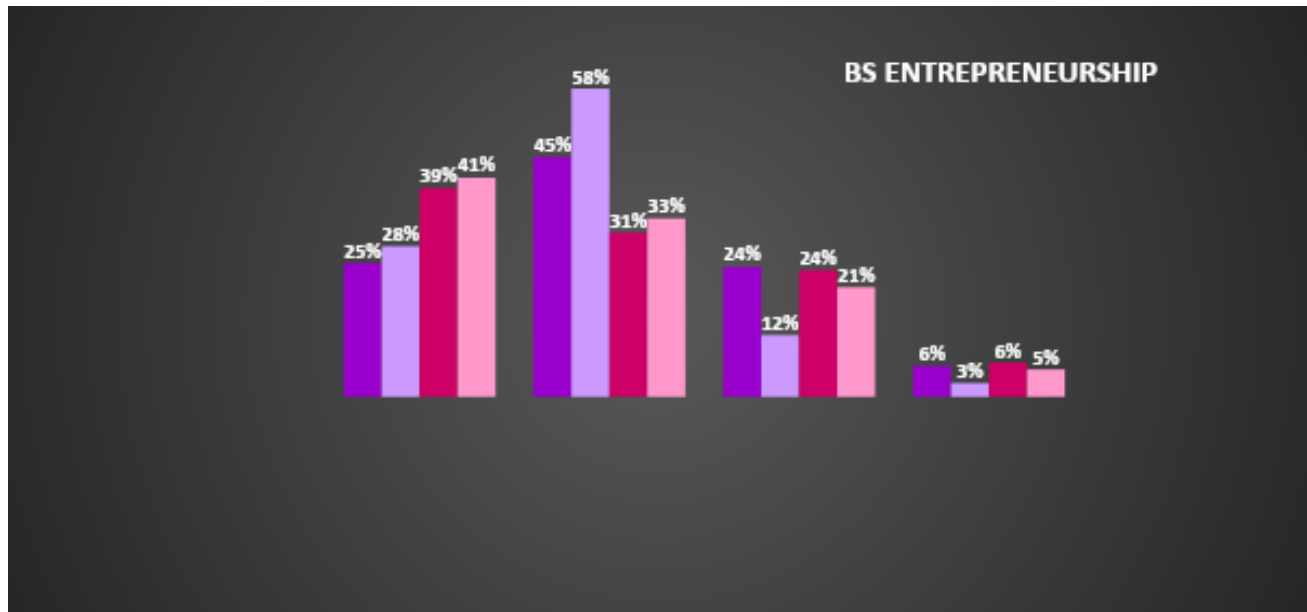
Communication Skills: The survey results demonstrate that 48% of employers rated the students' communication skills as excellent, emphasizing strong abilities in this area. Furthermore, 38% rated it as very good, indicating a high level of effectiveness in communication. A rating of 12% was given for good, reflecting a satisfactory level of communication skills. A small percentage of employers, 2%, rated it as fair, while no employers rated it as poor.

Interpersonal Skills: Regarding interpersonal skills, the survey results indicate that 45% of employers rated the students' abilities as excellent, showcasing exceptional interpersonal skills. Additionally, 39% rated it as very good, indicating a strong performance in building and maintaining relationships. A rating of 14% was given for good, suggesting a satisfactory level of interpersonal abilities. A minor percentage of employers, 2%, rated it as poor, while no employers rated it as fair.



Professional Skills: The survey results for professional skills show that 36% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 44% rated it as very good, indicating a strong performance in professional skills. A rating of 15% was given for good, reflecting an acceptable level of professional abilities. A small percentage of employers, 5%, rated it as fair, while no employers rated it as poor.

These survey results provide a positive evaluation of the BS Media Sciences program, highlighting strong performance in knowledge, communication skills, interpersonal skills, and professional skills. The findings suggest that the program effectively prepares students for internships and future employment opportunities in the field of media sciences.



Interpretation of Employer Survey Results (BS Entrepreneurship Program):

The following provides an aggregate analysis of the employer survey results for the BS Entrepreneurship program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section:

Knowledge: The survey reveals that 25% of employers rated the students' knowledge as excellent, indicating a high level of proficiency. Additionally, 45% rated it as very good, suggesting a strong understanding of the subject matter. The program received a rating of 24% for good, reflecting a satisfactory level of knowledge. A small percentage of employers, 6%, rated it as fair, while no employers rated it as poor.

Communication Skills: In terms of communication skills, the survey results show that 28% of employers rated the students' abilities as excellent, highlighting strong proficiency in this area. Furthermore, 58% rated it as very good, indicating a high level of effectiveness in communication. A rating of 12% was given for good, demonstrating a satisfactory level of communication skills. A minor percentage of employers, 3%, rated it as fair, while no employers rated it as poor.

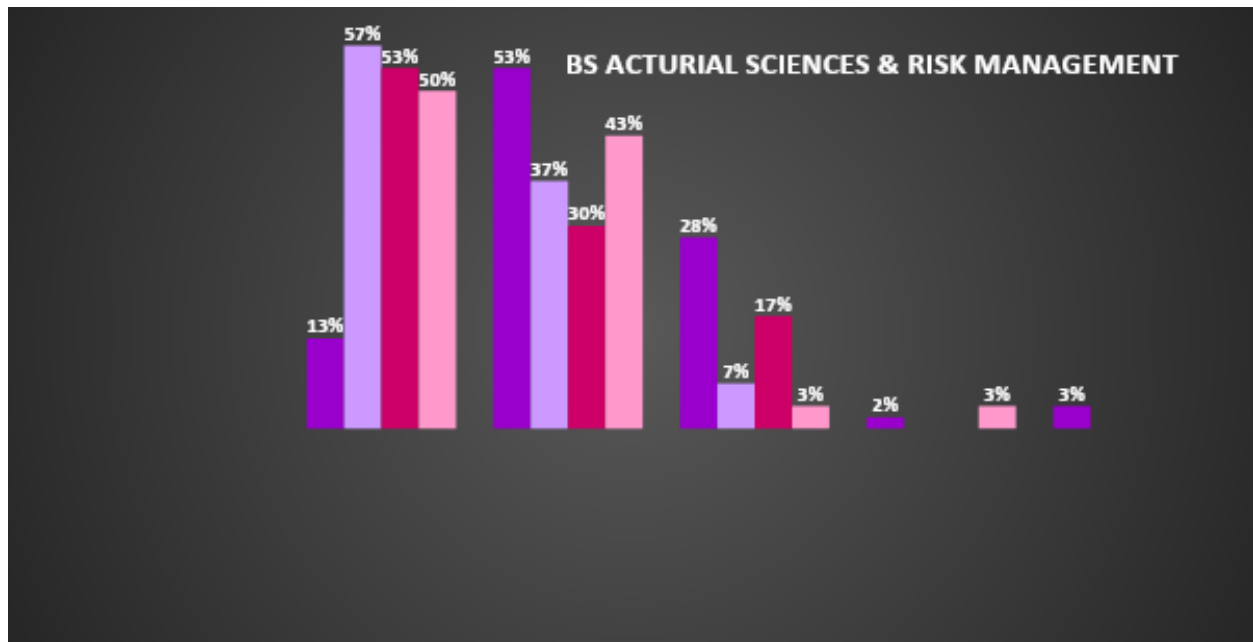
Interpersonal Skills: The survey results indicate that 39% of employers rated the students' interpersonal skills as excellent, showcasing exceptional abilities in building and maintaining relationships. Additionally, 31% rated it as very good, indicating a strong performance in interpersonal skills. A rating of 24% was given for good, suggesting a satisfactory level of interpersonal abilities. A small percentage of employers, 6%, rated it as poor, while no employers rated it as fair.

Professional Skills: Regarding professional skills, the survey results reveal that 41% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 33% rated it as



very good, indicating a strong performance in professional skills. A rating of 21% was given for good, reflecting an acceptable level of professional abilities. A small percentage of employers, 5%, rated it as fair, while no employers rated it as poor.

The survey results indicate a positive evaluation of the BS Entrepreneurship program. The students demonstrate strong knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills. These findings reflect the program's effectiveness in equipping students with the necessary competencies for entrepreneurship and future employment opportunities



Interpretation of Employer Survey Results (BS Actuarial Science & Risk Management Program):

The following provides an aggregate analysis of the employer survey results for the BS Actuarial Sciences & Risk Management program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section:

Knowledge: The survey results indicate that 13% of employers rated the students' knowledge as excellent, highlighting a commendable level of proficiency. Additionally, 53% rated it as very good, suggesting a strong understanding of the subject matter. The program received a rating of 28% for good, reflecting a satisfactory level of knowledge. A small percentage of employers, 2%, rated it as fair, while 3% of employers rated it as poor.

Communication Skills: In terms of communication skills, the survey results reveal that 57% of employers rated the students' abilities as excellent, emphasizing strong proficiency in this area. Furthermore, 37% rated it as very good, indicating a high level of effectiveness in communication. A rating of 7% was given for good, demonstrating a satisfactory level of communication skills. No employers rated it as fair or poor.

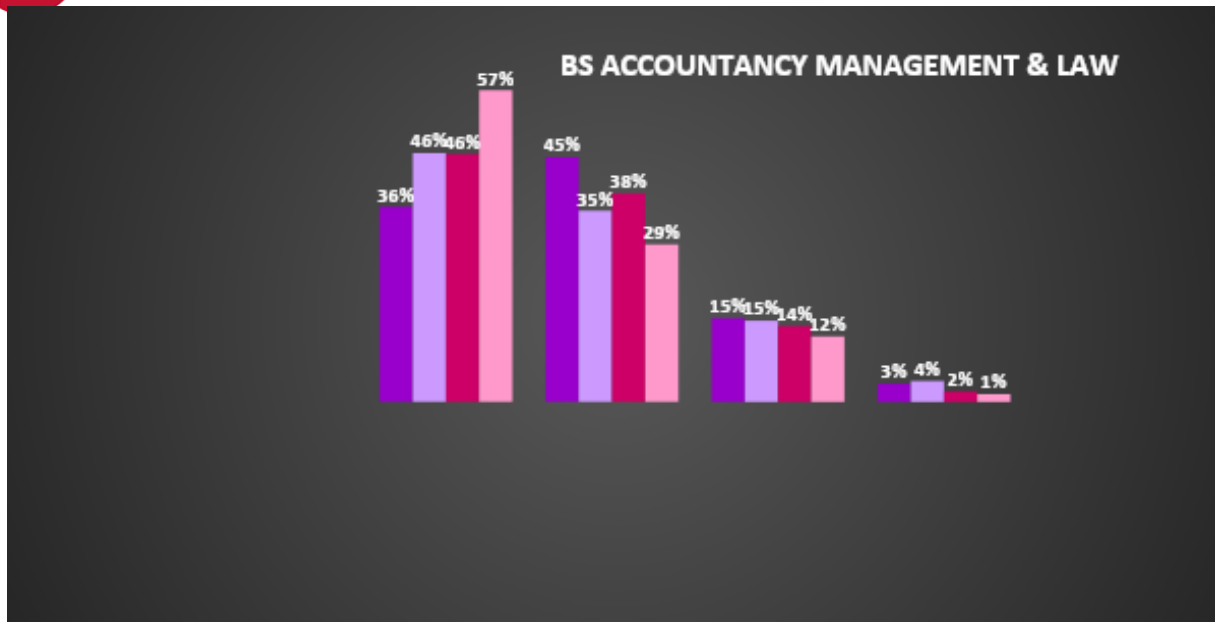
Interpersonal Skills: The survey results show that 53% of employers rated the students' interpersonal skills as excellent, showcasing exceptional abilities in building and maintaining relationships. Additionally, 30% rated it as very good, indicating a strong performance in interpersonal skills. A rating of 17% was given for good, suggesting a satisfactory level of interpersonal abilities. No employers rated it as poor or fair.

Professional Skills: Regarding professional skills, the survey results indicate that 50% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 43% rated it as very good, indicating a strong performance in professional skills. A rating of 3% was given for good,



reflecting an acceptable level of professional abilities. A small percentage of employers, 3%, rated it as fair, while no employers rated it as poor.

The survey results indicate a positive evaluation of the BS Actuarial Science & Risk Management program. The students demonstrate strong knowledge, excellent communication skills, proficient interpersonal abilities, and notable professional skills. However, there is room for improvement in the knowledge section as a small percentage of employers rated it as fair or poor. Improve the knowledge section of the BS Actuarial Science & Risk Management program, IoBM is strengthening the curriculum by incorporating the latest industry trends and practical case studies. Emphasizing core concepts and providing rigorous training in mathematical and statistical techniques will enhance students' analytical skills. Offering more opportunities for practical application through internships and collaborations with industry partners can provide real-world exposure. Additionally, investing in faculty development programs and fostering industry partnerships will ensure up-to-date knowledge transfer and guidance for students. Overall, these findings reflect the program's effectiveness in equipping students with the necessary competencies for actuarial science and risk management, and suggest potential areas for enhancement to meet the expectations of employers.



Interpretation of Employer Survey Results (BS Accountancy Management & Law Program):

The following provides an aggregate analysis of the employer survey results for the BS Accountancy Management & Law program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge:

In the knowledge section, 36% of employers rated the students' knowledge as excellent, signifying a commendable level of proficiency. Additionally, 45% rated it as very good, indicating a strong grasp of the subject matter. The program received a rating of 15% for good, reflecting a satisfactory level of knowledge. Only a small percentage of employers, 3%, rated it as fair, while no employers rated it as poor.

Communication Skills:

Regarding communication skills, 46% of employers rated the students' abilities as excellent, emphasizing strong proficiency in this area. Furthermore, 35% rated it as very good, indicating a high level of effectiveness in communication. A rating of 15% was given for good, demonstrating a satisfactory level of communication skills. A minor percentage of employers, 4%, rated it as fair, while no employers rated it as poor.

Interpersonal Skills:

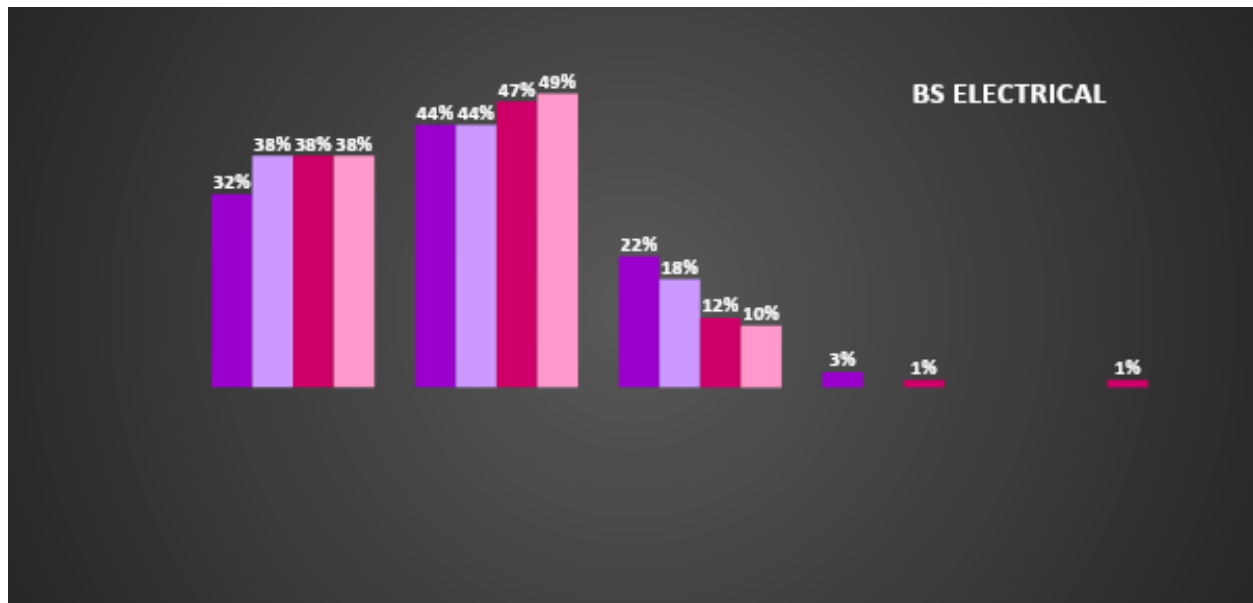
In terms of interpersonal skills, the survey results reveal that 46% of employers rated the students' abilities as excellent, showcasing exceptional interpersonal skills. Additionally, 38% rated it as very good, indicating a strong performance in building and maintaining relationships. A rating of 14% was given for good, suggesting a satisfactory level of interpersonal abilities. A small percentage of employers, 2%, rated it as poor, while no employers rated it as fair.



Professional Skills:

In the professional skills section, 57% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 29% rated it as very good, indicating a strong performance in professional skills. A rating of 12% was given for good, reflecting an acceptable level of professional abilities. A minimal percentage of employers, 1%, rated it as fair, while no employers rated it as poor.

Overall, the survey results indicate a highly positive evaluation of the BS Accountancy Management & Law program. The students demonstrate strong knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in equipping students for successful careers in the respective fields.



Interpretation of Employer Survey Results (BS Electrical Program):

The following provides an aggregate analysis of the employer survey results for the BS Electrical program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge: In the knowledge section, 32% of employers rated the students' knowledge as excellent, signifying a strong level of proficiency. Additionally, 44% rated it as very good, indicating a commendable understanding of the subject matter. The program received a rating of 22% for good, reflecting a satisfactory level of knowledge. Only a small percentage of employers, 3%, rated it as fair, while no employers rated it as poor.

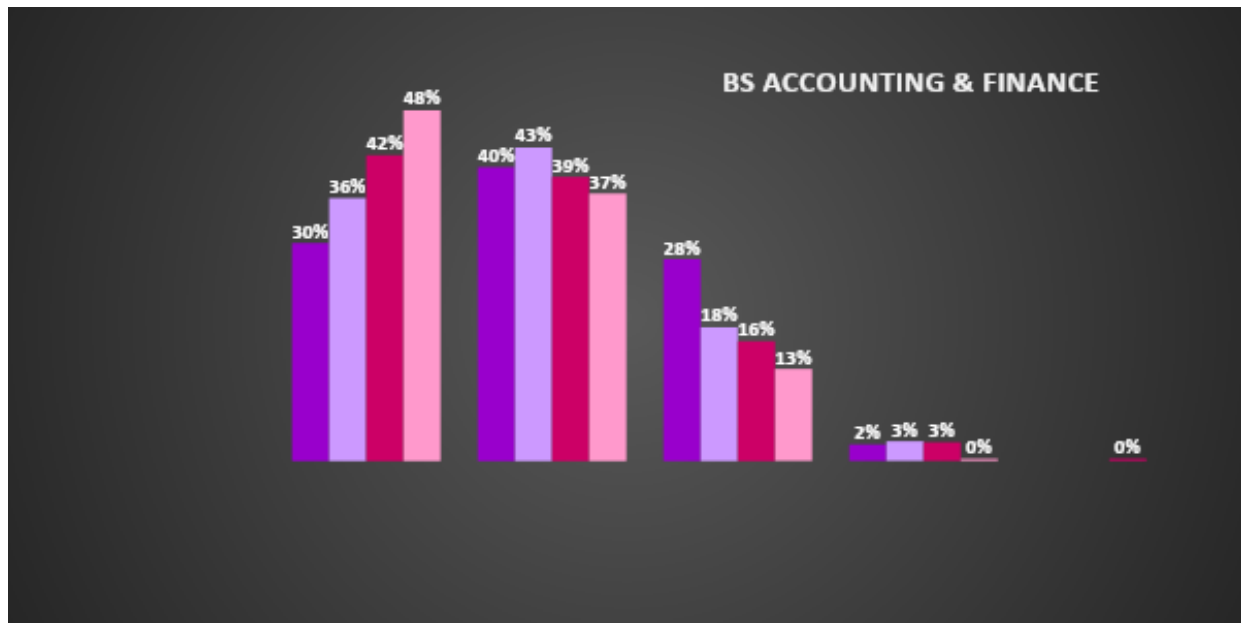
Communication Skills: Regarding communication skills, 38% of employers rated the students' abilities as excellent, showcasing strong proficiency in this area. Furthermore, 44% rated it as very good, indicating a high level of effectiveness in communication. A rating of 18% was given for good, demonstrating a satisfactory level of communication skills. No employers rated it as fair or poor.

Interpersonal Skills: In terms of interpersonal skills, the survey results reveal that 38% of employers rated the students' abilities as excellent, emphasizing exceptional interpersonal skills. Additionally, 47% rated it as very good, indicating a strong performance in building and maintaining relationships. A rating of 12% was given for good, suggesting a satisfactory level of interpersonal abilities. A small percentage of employers, 1%, rated it as poor, while 1% rated it as fair.

Professional Skills: In the professional skills section, 38% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 49% rated it as very good, indicating a strong performance in professional skills. A rating of 10% was given for good, reflecting an acceptable level of professional abilities. No employers rated it as fair or poor.



Overall, the survey results indicate a positive evaluation of the BS Electrical program. The students demonstrate strong knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in preparing students for successful careers in the electrical field.



Interpretation of Employer Survey Results (BS Accounting & Finance Program):

The following provides an aggregate analysis of the employer survey results for the BS Accounting & Finance program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge:

In the knowledge section, 30% of employers rated the students' knowledge as excellent, signifying a strong level of proficiency. Additionally, 40% rated it as very good, indicating a commendable understanding of the subject matter. The program received a rating of 28% for good, reflecting a satisfactory level of knowledge. Only a small percentage of employers, 2%, rated it as fair, while no employers rated it as poor.

Communication Skills:

Regarding communication skills, 36% of employers rated the students' abilities as excellent, showcasing strong proficiency in this area. Furthermore, 43% rated it as very good, indicating a high level of effectiveness in communication. A rating of 18% was given for good, demonstrating a satisfactory level of communication skills. A minor percentage of employers, 3%, rated it as fair, while no employers rated it as poor.

Interpersonal Skills:

In terms of interpersonal skills, the survey results reveal that 42% of employers rated the students' abilities as excellent, emphasizing exceptional interpersonal skills. Additionally, 39% rated it as very good, indicating a strong performance in building and maintaining relationships. A rating of 16% was given for

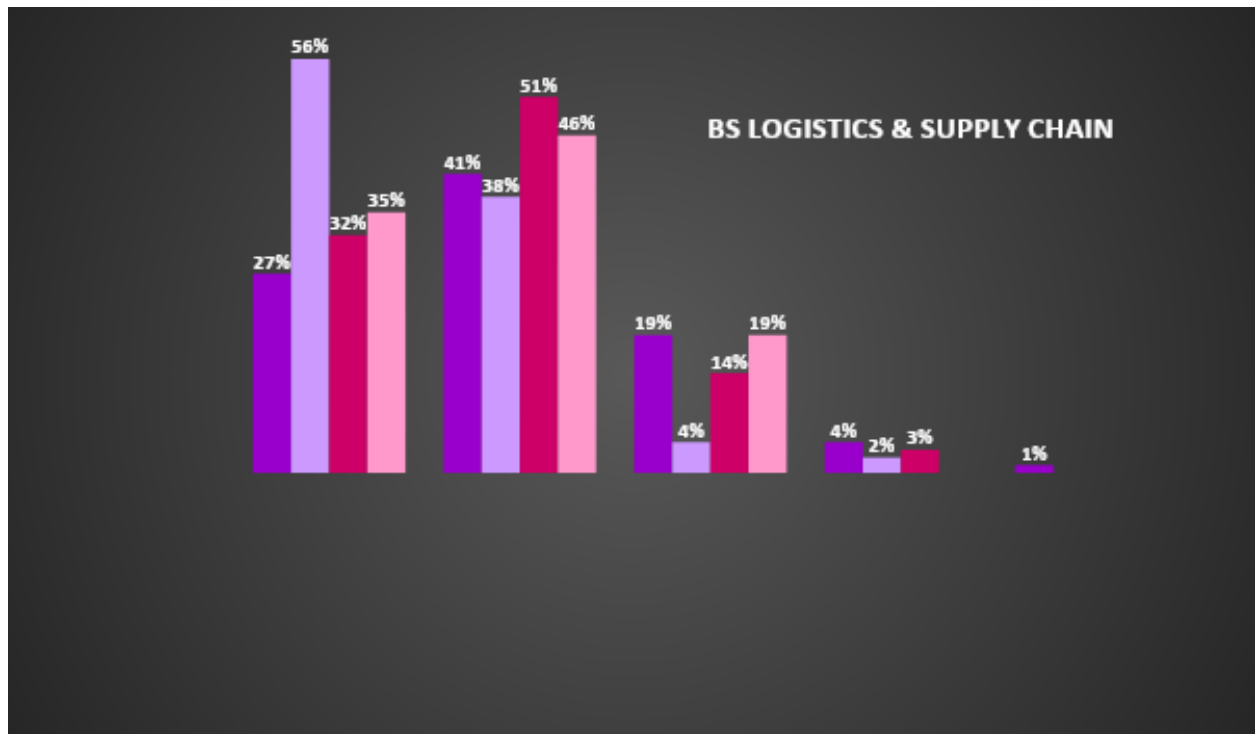


good, suggesting a satisfactory level of interpersonal abilities. A small percentage of employers, 3%, rated it as poor, while no employers rated it as fair.

Professional Skills:

In the professional skills section, 48% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 37% rated it as very good, indicating a strong performance in professional skills. A rating of 13% was given for good, reflecting an acceptable level of professional abilities. No employers rated it as fair or poor.

Overall, the survey results indicate a positive evaluation of the BS Accounting & Finance program. The students demonstrate strong knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in preparing students for successful careers in the fields of accounting and finance.



Interpretation of Employer Survey Results (BS Logistics & Supply Chain Program):

The following provides an aggregate analysis of the employer survey results for the BS Logistics & Supply Chain program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge:

In the knowledge section, 27% of employers rated the students' knowledge as excellent, signifying a commendable level of proficiency. Additionally, 41% rated it as very good, indicating a strong understanding of the subject matter. The program received a rating of 19% for good, reflecting a satisfactory level of knowledge. A small percentage of employers, 4%, rated it as fair, and 1% rated it as poor.

Communication Skills:

Regarding communication skills, 56% of employers rated the students' abilities as excellent, showcasing strong proficiency in this area. Furthermore, 38% rated it as very good, indicating a high level of effectiveness in communication. A rating of 4% was given for good, demonstrating a satisfactory level of communication skills. A minor percentage of employers, 2%, rated it as fair, while no employers rated it as poor.

Interpersonal Skills:

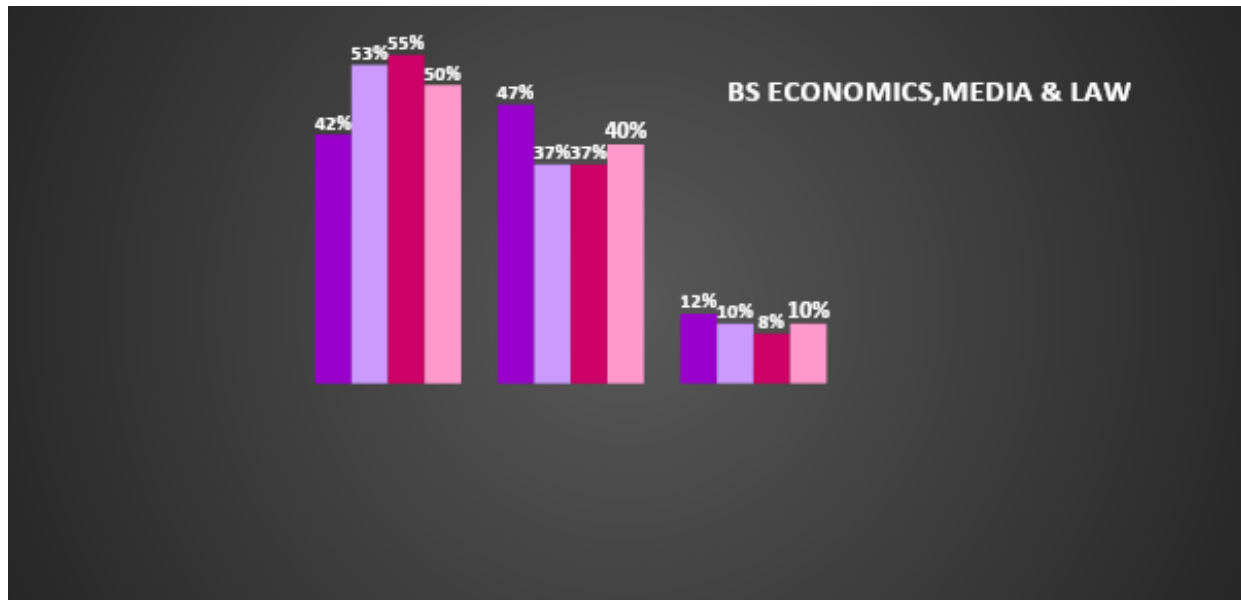


In terms of interpersonal skills, the survey results reveal that 32% of employers rated the students' abilities as excellent, emphasizing strong interpersonal skills. Additionally, 51% rated it as very good, indicating a high performance in building and maintaining relationships. A rating of 14% was given for good, suggesting a satisfactory level of interpersonal abilities. A small percentage of employers, 3%, rated it as poor, while no employers rated it as fair.

Professional Skills:

In the professional skills section, 35% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 46% rated it as very good, indicating a strong performance in professional skills. A rating of 19% was given for good, reflecting an acceptable level of professional abilities. No employers rated it as fair or poor.

Overall, the survey results indicate a positive evaluation of the BS Logistics & Supply Chain program. The students demonstrate strong knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in preparing students for successful careers in logistics and supply chain management.



Interpretation of Employer Survey Results (BS Economics, Media & Law Program):

The following provides an aggregate analysis of the employer survey results for the BS Economics, Media & Law program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge:

In the knowledge section, 42% of employers rated the students' knowledge as excellent, signifying a high level of proficiency. Additionally, 47% rated it as very good, indicating a strong understanding of the subject matter. The program received a rating of 12% for good, reflecting a satisfactory level of knowledge. No employers rated it as fair or poor, indicating that the majority of students demonstrated a commendable grasp of the material.

Communication Skills:

Regarding communication skills, 53% of employers rated the students' abilities as excellent, showcasing strong proficiency in this area. Furthermore, 37% rated it as very good, indicating a high level of effectiveness in communication. A rating of 10% was given for good, demonstrating a satisfactory level of communication skills. No employers rated it as fair or poor, highlighting the program's success in equipping students with effective communication abilities.

Interpersonal Skills:

In terms of interpersonal skills, the survey results reveal that 55% of employers rated the students' abilities as excellent, emphasizing strong interpersonal skills. Additionally, 37% rated it as very good, indicating a high performance in building and maintaining relationships. A rating of 8% was given for

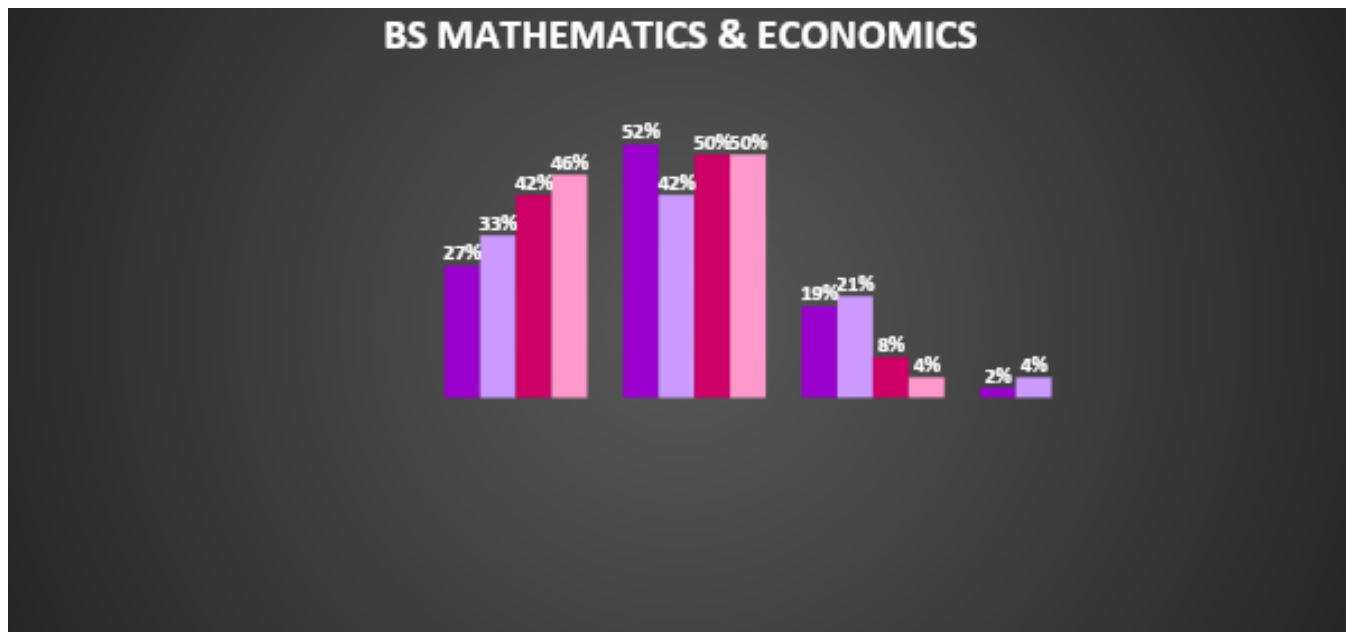


good, suggesting a satisfactory level of interpersonal abilities. No employers rated it as poor or fair, indicating that the program prepares students well in this area.

Professional Skills:

In the professional skills section, 50% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 40% rated it as very good, indicating a strong performance in professional skills. A rating of 10% was given for good, reflecting an acceptable level of professional abilities. No employers rated it as fair or poor, showcasing the program's effectiveness in developing students' professionalism.

Overall, the survey results indicate a highly positive evaluation of the BS Economics, Media & Law program. The students demonstrate strong knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in preparing students for successful careers in the fields of economics, media, and law.



Interpretation of Employer Survey Results (BS Mathematics & Economics Program):

The following provides an aggregate analysis of the employer survey results for the BS Mathematics & Economics program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge: In the knowledge section, 27% of employers rated the students' knowledge as excellent, signifying a commendable level of proficiency. Additionally, 52% rated it as very good, indicating a strong understanding of the subject matter. The program received a rating of 19% for good, reflecting a satisfactory level of knowledge. Only a small percentage of employers, 2%, rated it as fair, while no employers rated it as poor, indicating that the majority of students demonstrated a solid grasp of the material.

Communication Skills: Regarding communication skills, 33% of employers rated the students' abilities as excellent, showcasing strong proficiency in this area. Furthermore, 42% rated it as very good, indicating a high level of effectiveness in communication. A rating of 21% was given for good, demonstrating a satisfactory level of communication skills. A minor percentage of employers, 4%, rated it as fair, while no employers rated it as poor.

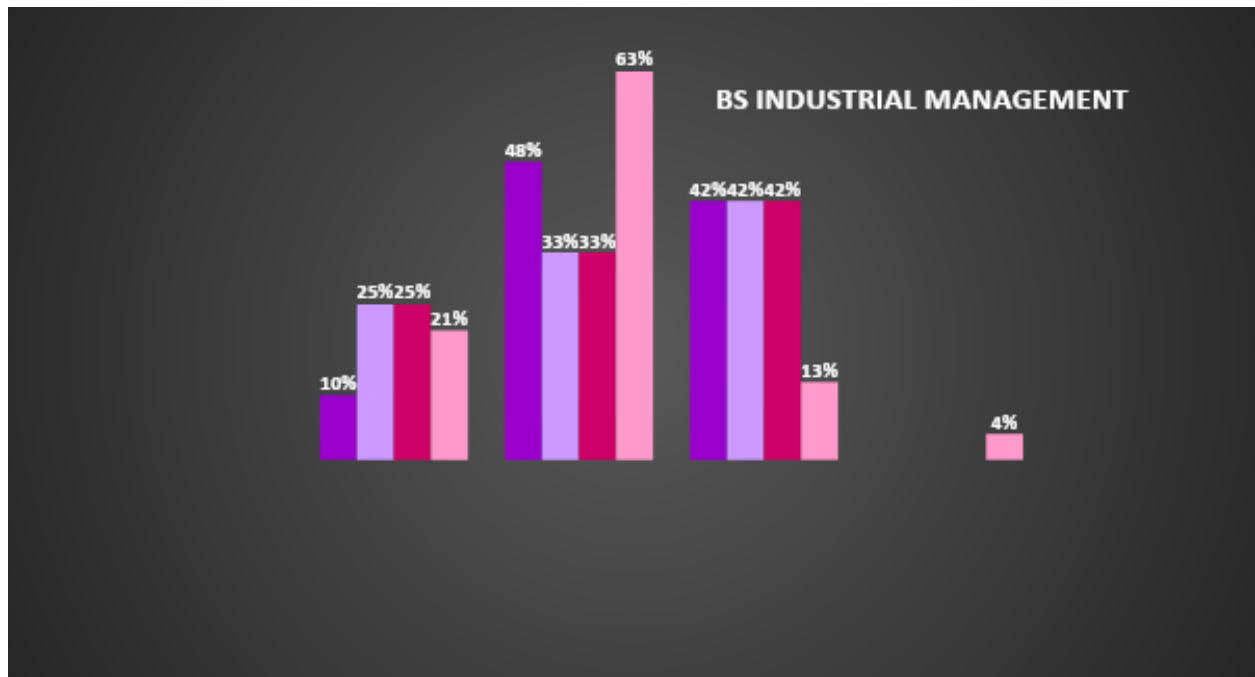
Interpersonal Skills: In terms of interpersonal skills, the survey results reveal that 42% of employers rated the students' abilities as excellent, emphasizing strong interpersonal skills. Additionally, 50% rated it as very good, indicating a high performance in building and maintaining relationships. A rating of 8% was given for good, suggesting a satisfactory level of interpersonal abilities. No employers rated it as poor or fair, indicating that the program effectively prepares students in this area.

Professional Skills: In the professional skills section, 46% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 50% rated it as very good, indicating a



strong performance in professional skills. A rating of 4% was given for good, reflecting an acceptable level of professional abilities. No employers rated it as fair or poor, showcasing the program's effectiveness in developing students' professionalism.

Overall, the survey results indicate a highly positive evaluation of the BS Mathematics & Economics program. The students demonstrate strong knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in preparing students for successful careers in the fields of mathematics and economics.



Interpretation of Employer Survey Results (BS Industrial Management Program):

The following provides an aggregate analysis of the employer survey results for the BS Industrial Management Program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge:

In the knowledge section, 10% of employers rated the students' knowledge as excellent, signifying a commendable level of proficiency. Additionally, 48% rated it as very good, indicating a strong understanding of the subject matter. The program received a rating of 42% for good, reflecting a satisfactory level of knowledge. No employers rated it as fair or poor, suggesting that the majority of students demonstrated a solid grasp of the subject matter.

Communication Skills:

Regarding communication skills, 25% of employers rated the students' abilities as excellent, showcasing strong proficiency in this area. Furthermore, 33% rated it as very good, indicating a high level of effectiveness in communication. A rating of 42% was given for good, demonstrating a satisfactory level of communication skills. No employers rated it as fair or poor, indicating that the program effectively equips students with strong communication abilities.

Interpersonal Skills:

In terms of interpersonal skills, the survey results reveal that 25% of employers rated the students' abilities as excellent, emphasizing strong interpersonal skills. Additionally, 33% rated it as very good,

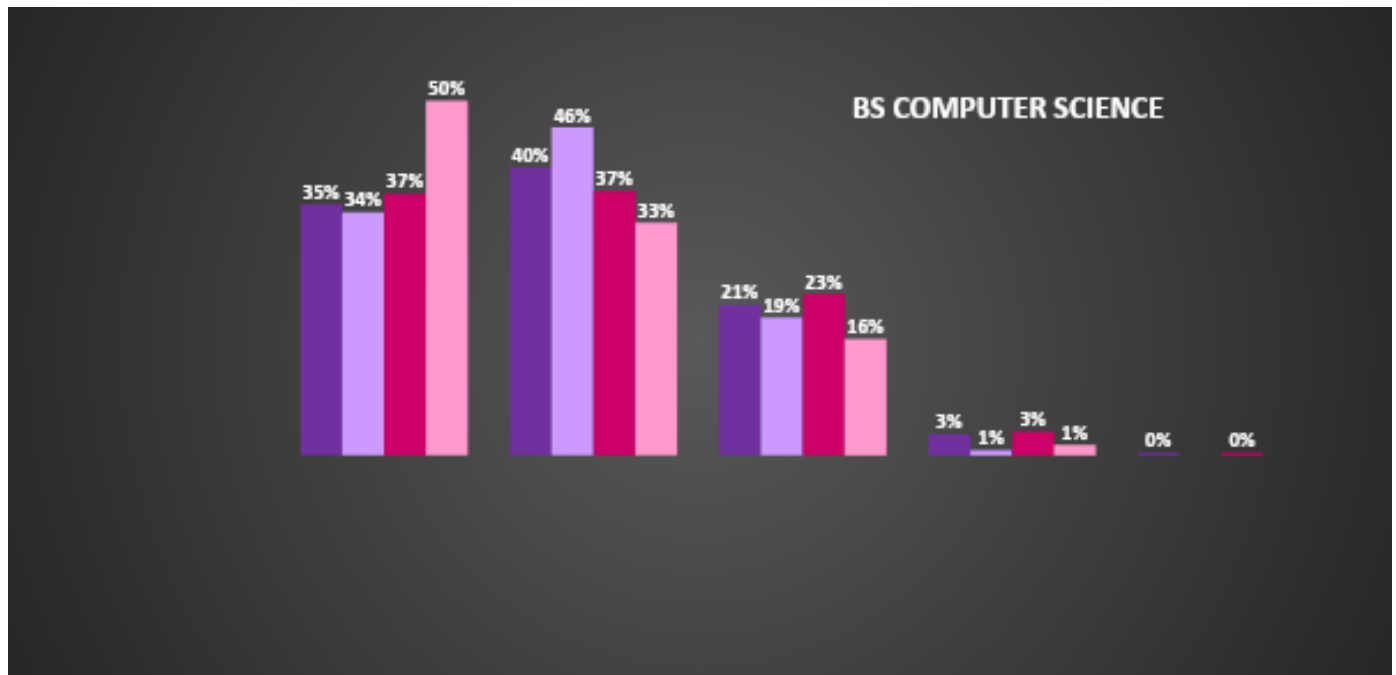


indicating a high performance in building and maintaining relationships. A rating of 42% was given for good, suggesting a satisfactory level of interpersonal abilities. No employers rated it as poor or fair, indicating that the program effectively prepares students in this area.

Professional Skills:

In the professional skills section, 21% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 63% rated it as very good, indicating a strong performance in professional skills. A rating of 13% was given for good, reflecting an acceptable level of professional abilities. A small percentage of employers, 4%, rated it as fair, while no employers rated it as poor.

Overall, the survey results indicate a positive evaluation of the BS Industrial Management program. The students demonstrate good knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in preparing students for successful careers in industrial management.



Interpretation of Employer Survey Results (BS Computer Science Program):

The following provides an aggregate analysis of the employer survey results for the BS Computer Science Program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge:

In the knowledge section, 35% of employers rated the students' knowledge as excellent, signifying a high level of proficiency. Additionally, 40% rated it as very good, indicating a strong understanding of the subject matter. The program received a rating of 21% for good, reflecting a satisfactory level of knowledge. A small percentage of employers, 3%, rated it as fair, while no employers rated it as poor, suggesting that the majority of students demonstrated a solid grasp of the material.

Communication Skills:

Regarding communication skills, 34% of employers rated the students' abilities as excellent, showcasing strong proficiency in this area. Furthermore, 46% rated it as very good, indicating a high level of effectiveness in communication. A rating of 19% was given for good, demonstrating a satisfactory level of communication skills. A minor percentage of employers, 1%, rated it as fair, while no employers rated it as poor, indicating that the program effectively equips students with strong communication abilities.

Interpersonal Skills:

In terms of interpersonal skills, the survey results reveal that 37% of employers rated the students' abilities as excellent, emphasizing strong interpersonal skills. Additionally, 37% rated it as very good,

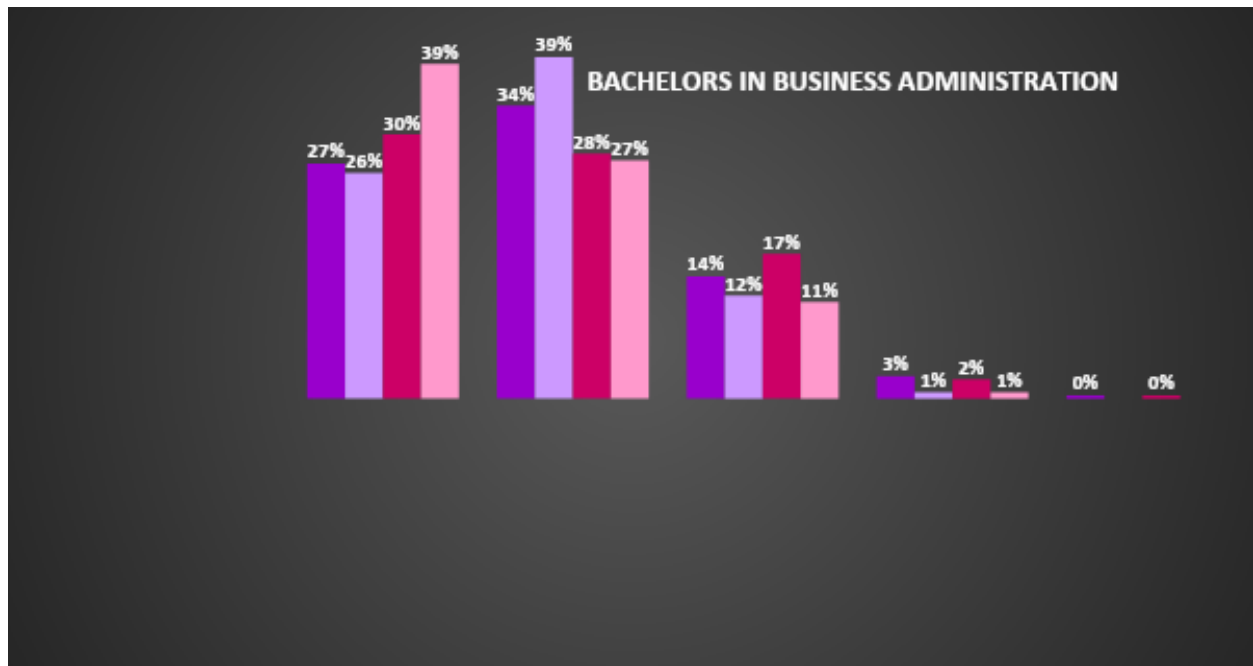


indicating a high performance in building and maintaining relationships. A rating of 23% was given for good, suggesting a satisfactory level of interpersonal abilities. A small percentage of employers, 3%, rated it as poor, while no employers rated it as fair, indicating that the program effectively prepares students in this area.

Professional Skills:

In the professional skills section, 50% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 33% rated it as very good, indicating a strong performance in professional skills. A rating of 16% was given for good, reflecting an acceptable level of professional abilities. A minor percentage of employers, 1%, rated it as fair, while no employers rated it as poor.

Overall, the survey results indicate a positive evaluation of the BS Computer Science program. The students demonstrate strong knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in preparing students for successful careers in computer science.



Interpretation of Employer Survey Results (Bachelors in Business Administration Program):

The following provides an aggregate analysis of the employer survey results for the Bachelors in Business Administration Program at the Institute of Business Management (IoBM). The survey aimed to obtain employers' feedback on the quality of education provided by IoBM and assess the academic program. The results are presented for four sections: knowledge, communication skills, interpersonal skills, and professional skills. Here is the interpretation of the results for each section

Knowledge:

In the knowledge section, 27% of employers rated the students' knowledge as excellent, indicating a commendable level of proficiency. Additionally, 34% rated it as very good, showing a strong understanding of the subject matter. The program received a rating of 14% for good, reflecting a satisfactory level of knowledge. A small percentage of employers, 3%, rated it as fair, while no employers rated it as poor, suggesting that the majority of students demonstrated a solid grasp of the material.

Communication Skills:

Regarding communication skills, 26% of employers rated the students' abilities as excellent, showcasing strong proficiency in this area. Furthermore, 39% rated it as very good, indicating a high level of effectiveness in communication. A rating of 12% was given for good, demonstrating a satisfactory level of communication skills. A minor percentage of employers, 1%, rated it as fair, while no employers rated it as poor, indicating that the program effectively equips students with strong communication abilities.

Interpersonal Skills:

In terms of interpersonal skills, the survey results reveal that 30% of employers rated the students' abilities as excellent, emphasizing strong interpersonal skills. Additionally, 28% rated it as very good, indicating a high performance in building and maintaining relationships. A rating of 17% was given for



good, suggesting a satisfactory level of interpersonal abilities. A small percentage of employers, 2%, rated it as poor, while no employers rated it as fair, indicating that the program effectively prepares students in this area.

Professional Skills:

In the professional skills section, 39% of employers rated the students' abilities as excellent, signifying a high level of professionalism. Moreover, 27% rated it as very good, indicating a strong performance in professional skills. A rating of 11% was given for good, reflecting an acceptable level of professional abilities. A minor percentage of employers, 1%, rated it as fair, while no employers rated it as poor.

Overall, the survey results indicate a positive evaluation of the Bachelors in Business Administration program. The students demonstrate good knowledge, effective communication skills, proficient interpersonal abilities, and notable professional skills, reflecting the program's effectiveness in preparing students for successful careers in business administration.



Approved By:

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