



GRADUATING STUDENTS SURVEY REPORT 2022-2023

INSTITUTE OF BUSINESS MANAGEMENT

By fostering a culture of open communication, collaboration, and responsiveness, we aim to create an educational environment that leaves a lasting positive impact on the lives of our graduating students. Together, as a united academic community, we are dedicated to ensuring that IoBM remains a place where students thrive, embrace their potential, and forge a bright and successful future.

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Institute of Business Management

Graduating Students Survey Report 2022-2023

Overview

At IoBM, the pursuit of excellence extends beyond academic achievements. We are committed to providing an enriching and fulfilling educational experience for our students, and their satisfaction lies at the heart of our mission. In this regard, we recently conducted a comprehensive survey to gauge the satisfaction levels of our recent graduating students. The survey aimed to gather valuable feedback and insights directly from our students, empowering us to continuously improve and refine our educational programs and campus life.

Understanding that the satisfaction of our students is a key indicator of the effectiveness of our educational endeavors, we carefully crafted the survey to encompass various aspects of the university experience. From academic resources and teaching methodologies to extracurricular activities and support services, we sought to gain a holistic understanding of our students' perspectives.

Our ultimate goal is to ensure that every student who walks through our doors leaves with not only a world-class education but also a deep sense of fulfillment, growth, and readiness for the challenges that lie ahead. By listening to the voices of our recent graduates, we can identify areas of strength and areas that require improvement, allowing us to chart a course toward an even more enriching and supportive environment.

The insights gathered from the survey are invaluable in shaping the future of IoBM. We take great pride in our students and recognize that their feedback serves as a compass, guiding us on our journey of continuous improvement. Through this survey, we reaffirm our commitment to fostering an inclusive and supportive community where each student's voice is heard and valued.

The purpose of this survey is to assess the quality of in following areas:

1. Program Workload
2. Program effectiveness in analytical skills
3. Program has an advanced curriculum
4. Program effectiveness in communication skills
5. Program effectiveness in management skills
6. Program objectives fulfill
7. Conducive Learning environment

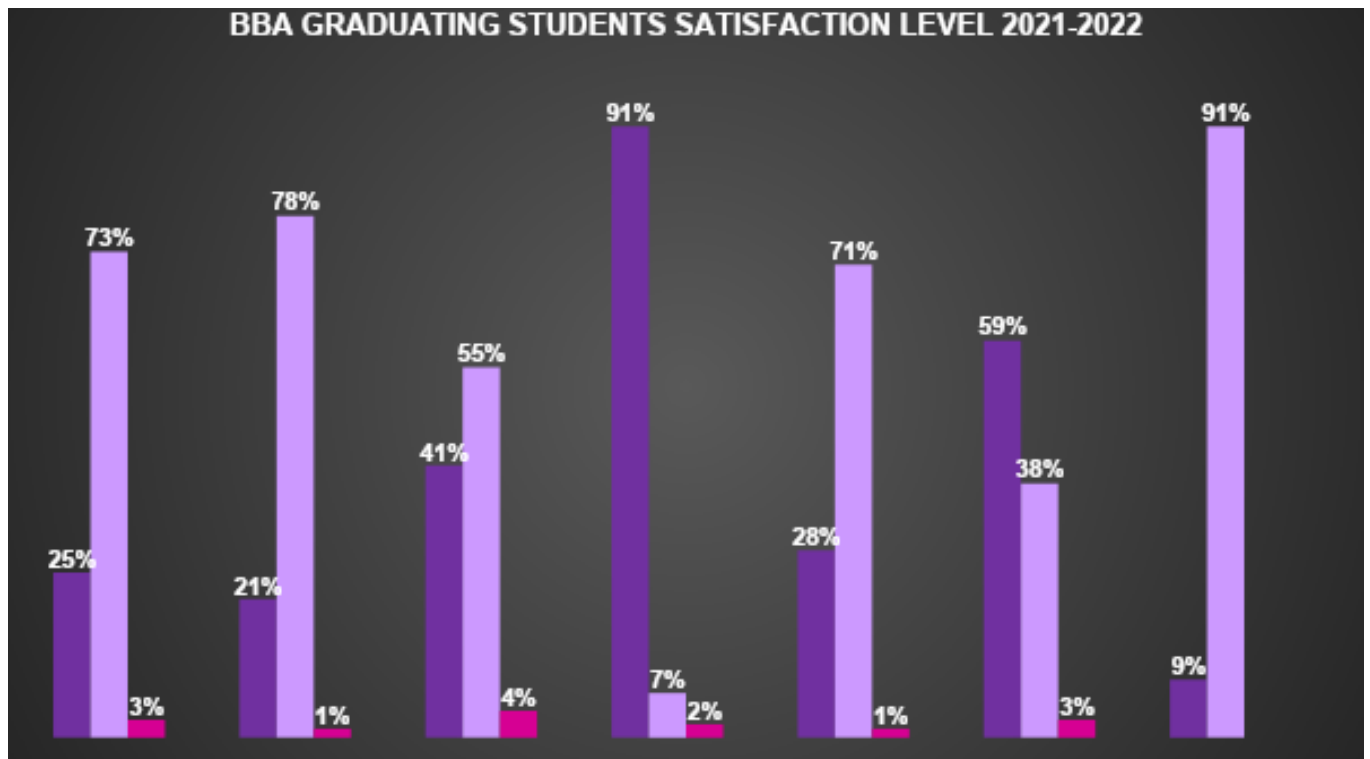
The survey was conducted online via Google form to which above 460 Graduating students responded, it has been circulated via Email. The questionnaire is based on four sections and the form is majorly based on the Likert scale. The analysis and the interpretation of the survey are given below:



ANALYSIS & INTERPRETATION

BBA Graduating Students

Satisfaction level	Program workload	Program effectiveness in analytical skills	Program has advanced curriculum	Program effectiveness in communication skills	Program effectiveness in Management skills	Program objectives fulfill	Conducive learning environment
Very Satisfied	25%	21%	41%	91%	28%	59%	9%
Satisfied	73%	78%	55%	7%	71%	38%	91%
Uncertain	3%	1%	4%	2%	1%	3%	0%
Dissatisfied	0%	0%	0%	0%	0%	0%	0%



Interpretation for BBA Graduating Students 2022-2023:

The Graduating Students Survey for BBA Graduating Students 2022-2023 seeks to gather valuable input from students regarding the quality of education they received and the level of preparation they obtained during their time at the university. The survey aims to assess the effectiveness of the academic programs offered to BBA students and gain insights into their overall satisfaction with the educational experience. By analyzing the survey results across seven key sections, including Program Workload, Program Effectiveness in Analytical Skills, Program



Has Advanced Curriculum, Program Effectiveness in Communication Skills, Program Effectiveness in Management Skills, Program Objectives Fulfillment, and Conducive Learning Environment, the university can identify areas of strength and areas for improvement to enhance the academic experience for future students.

Program Workload:

The survey results indicate that the program workload was well-balanced and suited to the needs of BBA graduating students in 2022-2023. A significant majority (73%) of students expressed satisfaction with the workload, while 25% reported being very satisfied, suggesting that the academic tasks were appropriately distributed. The small percentage (3%) of students feeling uncertain highlights that most students had a clear understanding of their workload expectations. Importantly, no students expressed dissatisfaction with the program workload, underscoring the effective design of the curriculum to cater to students' academic needs.

Program Effectiveness in Analytical Skills:

Regarding the development of analytical skills, the survey shows positive results for BBA graduating students. A significant majority (78%) of students expressed satisfaction with the program's effectiveness in enhancing their analytical skills, with 21% reporting being very satisfied. This indicates a successful approach in cultivating analytical abilities. The negligible percentage (1%) of students feeling uncertain suggests that the objectives and focus on analytical skill development were well-communicated and understood. Furthermore, no students expressed dissatisfaction, indicating the program's effectiveness in addressing students' analytical skill needs.

Program Has Advanced Curriculum:

The survey results demonstrate that the advanced curriculum was well-received by BBA graduating students. A substantial proportion (55%) of students expressed satisfaction with the program's advanced curriculum, while 41% reported being very satisfied, reflecting a positive perception of its challenging nature. The small percentage (4%) of students feeling uncertain suggests that some aspects of the advanced curriculum could benefit from clearer communication. Nevertheless, the fact that no students expressed dissatisfaction showcases that the advanced curriculum successfully met the academic expectations of the students.

Program Effectiveness in Communication Skills:

In terms of communication skills development, the survey results reveal an overwhelmingly positive response from BBA graduating students. An impressive 91% of students reported being very satisfied with the program's effectiveness in enhancing their communication skills, while 7% expressed satisfaction in this aspect. The low percentage (2%) of students feeling uncertain



indicates that the program's objectives related to communication skills were well-defined and understood. Crucially, none of the students expressed dissatisfaction, underlining the program's success in effectively addressing their communication skill needs.

Program Effectiveness in Management Skills:

The survey results indicate that the program was effective in developing management skills among BBA graduating students. A significant majority (71%) of students expressed satisfaction with the program's effectiveness in this area, with 28% reporting being very satisfied. This positive feedback reflects successful learning experiences. The minimal percentage (1%) of students feeling uncertain suggests that the program's objectives related to management skills were clear and well-communicated. Additionally, no students expressed dissatisfaction, signifying the program's effectiveness in meeting their management skill needs.

Program Objectives Fulfillment:

The survey results demonstrate that the program objectives were largely fulfilled for BBA graduating students. A substantial proportion (59%) of students expressed being very satisfied with how well the program fulfilled its stated objectives, while 38% reported satisfaction in this aspect. The small percentage (3%) of students feeling uncertain indicates that some students may have wanted more clarity on specific program objectives. However, none of the students expressed dissatisfaction, suggesting that the program generally met the students' academic expectations.

Conducive Learning Environment:

The survey results reveal that the learning environment for BBA graduating students was highly conducive to their academic experiences. An overwhelming majority (91%) of students reported being very satisfied with the conducive learning environment provided by the university, while 9% expressed satisfaction in this aspect. This positive response indicates that the university fostered a supportive and enriching atmosphere for the students' academic growth and development. Only a negligible 0.0% of students felt uncertain about the learning environment, suggesting that the university's efforts in creating a positive and inclusive atmosphere were well-communicated and understood by the student body. Moreover, none of the students expressed dissatisfaction with the learning environment, reinforcing the university's success in creating an environment conducive to effective learning and preparation for their future careers.

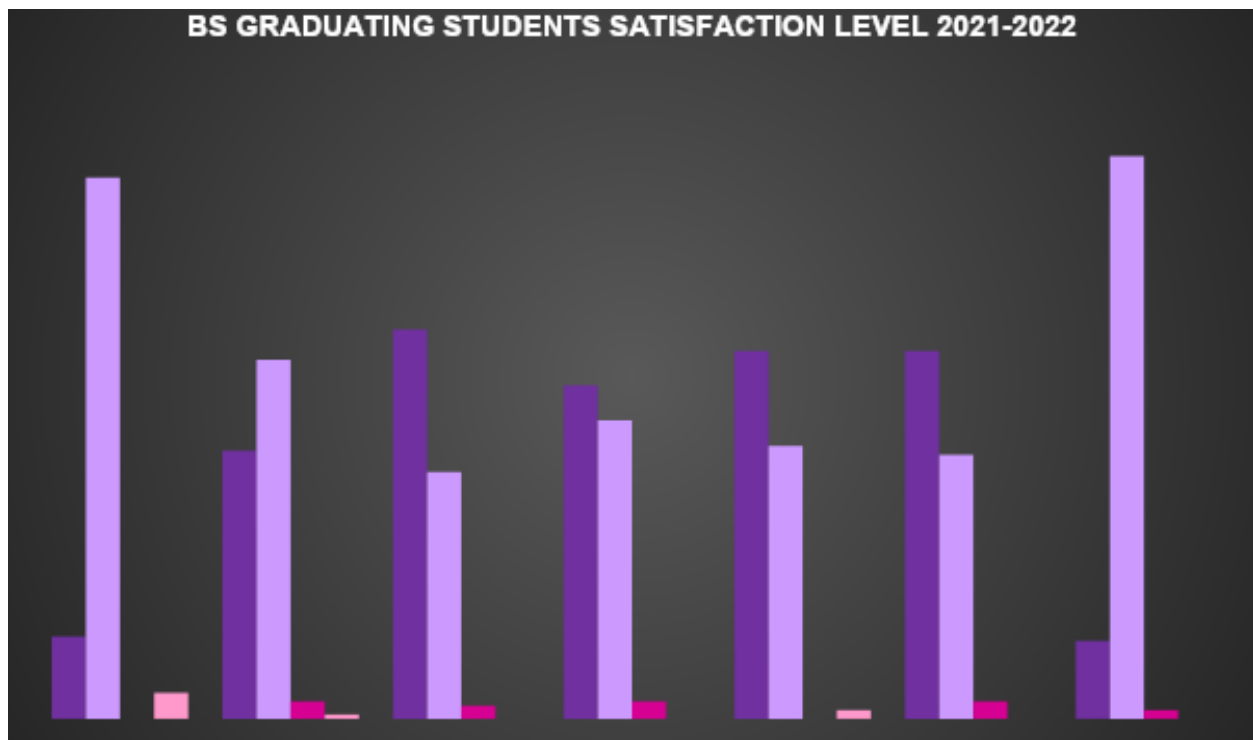
The Graduating Students Survey for BBA Graduating Students 2022-2023 provides valuable insights into the quality of education and level of preparation at the university. The results demonstrate that BBA graduating students were highly satisfied with various aspects of the academic programs. From the program workload to the effectiveness in analytical, communication, and management skills, the university received positive



feedback. Moreover, students expressed high levels of satisfaction with the fulfillment of program objectives and the creation of a conducive learning environment.

BS Graduating Students

Satisfaction Level	Program workload	Program effectiveness in analytical skills	Program has advanced curriculum	Program effectiveness in communication skills	Program effectiveness in Management skills	Program objectives fulfill	Conducive learning environment
Very Satisfied	13%	41%	60%	51%	57%	57%	12%
Satisfied	83%	55%	38%	46%	42%	41%	87%
Uncertain	0%	3%	2%	3%	0%	3%	1%
Dissatisfied	4%	1%	0%	0%	1%	0%	0%



Interpretation of BS Graduating Students' Survey Results 2022-2023:

The Graduating Students' Survey for the academic year 2022-2023 aimed to gather feedback from students regarding the quality of education they received in their program and the level of preparation they experienced at the university. The survey focused on seven key aspects, namely:



Program Workload: The majority of graduating students expressed satisfaction with the program workload, with 13% indicating they were very satisfied and a significant 83% stating they were satisfied. However, 4% of the respondents were dissatisfied with the program workload, which highlights the need for further examination and potential improvements in this area.

Program Effectiveness in Analytical Skills: The survey found that 41% of graduating students were very satisfied with the program's effectiveness in developing analytical skills, and 55% reported satisfaction in this regard. A small percentage, 3%, remained uncertain about this aspect, while 1% expressed dissatisfaction. This indicates a generally positive response but suggests the need to address the concerns of the few dissatisfied students.

Program Has Advanced Curriculum: The survey revealed that a significant majority of 60% of graduating students were very satisfied with the program's advanced curriculum, and an additional 38% expressed satisfaction. Only 2% were uncertain, and no students reported dissatisfaction with the curriculum, indicating a strong appreciation for the program's academic content and structure.

Program Effectiveness in Communication Skills: Communication skills are vital for graduates, and the survey found that 51% of students were very satisfied with the program's effectiveness in enhancing these skills. Additionally, 46% reported satisfaction in this area, while only 3% remained uncertain. There were no students dissatisfied with the program's focus on communication skills.

Program Effectiveness in Management Skills: Management skills are crucial for professional success, and the survey results showed that 57% of graduating students were very satisfied with the program's effectiveness in this regard. Furthermore, 42% expressed satisfaction, with no students reporting uncertainty. Only 1% indicated dissatisfaction, highlighting the program's success in preparing students in management abilities, with room for further improvement.

Program Objectives Fulfilled: The majority of students, 57%, reported being very satisfied with the fulfillment of program objectives. Additionally, 41% expressed satisfaction, and 3% remained uncertain. No students reported dissatisfaction, indicating that the program has largely met the expectations of its students.

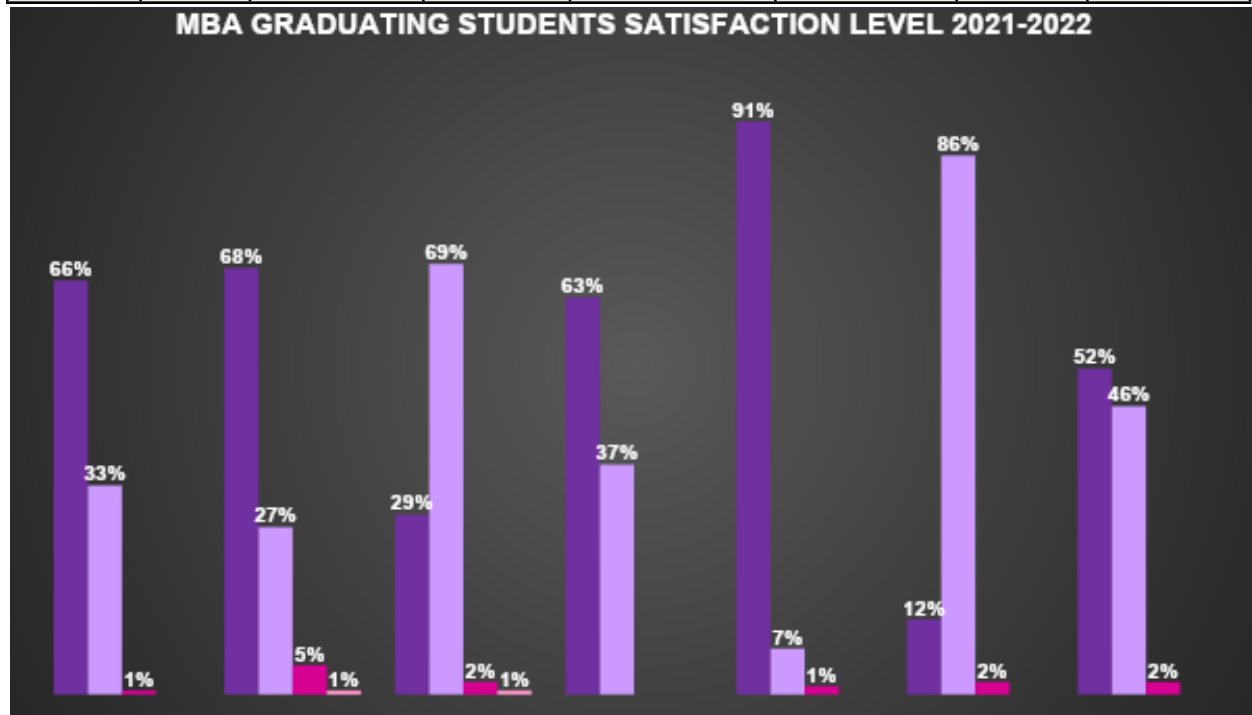
Conducive Learning Environment: The survey assessed the learning environment and found that 12% of graduating students were very satisfied, while an overwhelming 87% expressed satisfaction with the conducive learning environment provided by the university. A small percentage, 1%, were uncertain, and none were dissatisfied, indicating that the university has been successful in creating an environment conducive to learning.



The Graduating Students' Survey for the academic year 2022-2023 reflects an overall positive sentiment among students regarding the quality of education and the level of preparation they received in their program. The results highlight areas of strength, such as the advanced curriculum and the effectiveness of communication and management skills development. However, it also identifies some areas for improvement, including addressing program workload concerns and enhancing certain aspects of analytical skills development. The survey provides valuable feedback to the university to continue enhancing the quality of academic programs and better prepare graduating students for their future careers.

MBA Graduating Students

Satisfaction level	Program workload	Program effectiveness in analytical skills	Program has advanced curriculum	Program effectiveness in communication skills	Program effectiveness in Management skills	Program objectives fulfill	Conducive learning environment
Very Satisfied	66%	68%	29%	63%	91%	12%	52%
Satisfied	33%	27%	69%	37%	7%	86%	46%
Uncertain	1%	5%	2%	0%	1%	2%	2%
Dissatisfied	0%	1%	1%	0%	0%	0%	0%





Interpretation of MBA Graduating Students' Survey Results 2022-2023:

The MBA Graduating Students' Survey for the academic year 2022-2023 was conducted to gather feedback from MBA graduating students about the quality of education they received in their program and the level of preparation they experienced at the university. The survey aimed to assess the effectiveness of the academic programs across seven key aspects: program workload, program effectiveness in analytical skills, program's advanced curriculum, program effectiveness in communication skills, program effectiveness in management skills, program objectives fulfillment, and the conducive learning environment.

Program Workload: The survey results revealed that 13% of MBA graduating students were very satisfied with the program workload, indicating that they found the academic demands to be reasonable and manageable. A significant majority of 83% expressed satisfaction with the workload. However, 4% reported dissatisfaction, suggesting a need for further evaluation and potential adjustments in workload distribution.

Program Effectiveness in Analytical Skills: Analytical skills are crucial for MBA graduates, and the survey indicated that 41% of students were very satisfied with the program's effectiveness in developing these skills. Additionally, 55% expressed satisfaction, while 3% remained uncertain, and 1% expressed dissatisfaction. This highlights a generally positive response, though there is room for improvement to address the needs of students who are uncertain or dissatisfied.

Program Has Advanced Curriculum: The survey found that 60% of MBA graduating students were very satisfied with the program's advanced curriculum, indicating that they perceived the curriculum to be appropriately challenging and comprehensive. Furthermore, 38% expressed satisfaction, while 2% were uncertain, and no students reported dissatisfaction, demonstrating a positive overall response.

Program Effectiveness in Communication Skills: Communication skills are vital in the business world, and the survey results showed that 51% of MBA graduating students were very satisfied with the program's effectiveness in enhancing these skills. Additionally, 46% expressed satisfaction, and 3% were uncertain, with no students reporting dissatisfaction. This suggests a successful emphasis on communication skills development.



Program Effectiveness in Management Skills: The survey results revealed that 57% of MBA graduating students were very satisfied with the program's effectiveness in developing management skills. Furthermore, 42% expressed satisfaction, with only 1% expressing dissatisfaction. This indicates that the program has been successful in preparing students with strong management abilities.

Program Objectives Fulfillment: The survey assessed the fulfillment of program objectives, and the results showed that 57% of MBA graduating students were very satisfied, while 41% expressed satisfaction. Additionally, 3% remained uncertain, and no students reported dissatisfaction. This suggests a positive overall response, but it also highlights the importance of continuously evaluating and aligning program objectives to better meet student expectations.

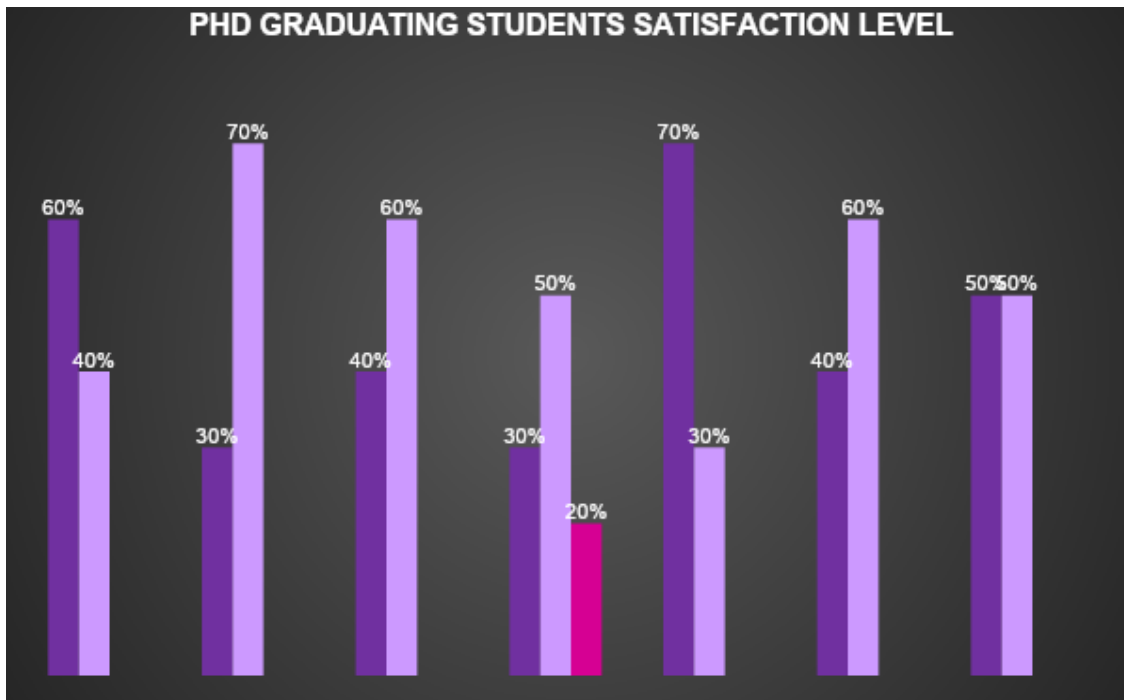
Conducive Learning Environment: The survey measured the students' perception of the learning environment, and 12% of MBA graduating students were very satisfied, while a significant majority of 87% expressed satisfaction. Additionally, 1% were uncertain, and no students reported dissatisfaction. This indicates that the university has been successful in creating a learning environment that fosters academic growth and success.

The MBA Graduating Students' Survey for the academic year 2022-2023 provides valuable insights into the quality of education and the level of preparation experienced by MBA graduating students. The results reveal several areas of strength, including the perceived effectiveness of the program in developing communication and management skills, as well as the positive learning environment. However, the survey also points to areas for improvement, such as the workload distribution and the need to continuously assess and align program objectives to better meet student expectations. The survey's findings can serve as a foundation for enhancing the quality of academic programs and ensuring that MBA graduating students are well-prepared for their future careers.

PhD Graduating Students

Satisfaction level	Program workload	Program effectiveness in analytical skills	Program has advanced curriculum	Program effectiveness in communication skills	Program effectiveness in Management skills	Program objectives fulfil	Conducive learning environment
Very Satisfied	60%	30%	40%	30%	70%	40%	50%
Satisfied	40%	70%	60%	50%	30%	60%	50%
Uncertain	0%	0%	0%	20%	0%	0%	0%

Dissatisfied	0%	0%	0%	0%	0%	0%	0%
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Interpretation of PhD Graduating Students' Survey Results 2022-2023:

The PhD Graduating Students' Survey for the academic year 2022-2023 aimed to gather feedback from PhD graduating students regarding the quality of education they received in their program and the level of preparation they experienced at the university. The survey focused on seven key aspects: program workload, program effectiveness in analytical skills, program's advanced curriculum, program effectiveness in communication skills, program effectiveness in management skills, program objectives fulfillment, and the conducive learning environment.

Program Workload: The survey results indicate that 60% of PhD graduating students were very satisfied with the program workload, suggesting that they found the academic demands to be reasonable and manageable. An additional 40% expressed satisfaction, with no students reporting uncertainty or dissatisfaction. This positive response reflects a well-balanced workload within the PhD program.

Program Effectiveness in Analytical Skills: Analytical skills are crucial for PhD graduates, and the survey results showed that 30% of students were very satisfied with the program's effectiveness in developing these skills. A majority of 70% expressed satisfaction, with no



students reporting uncertainty or dissatisfaction. This positive feedback highlights the program's success in fostering analytical capabilities among students.

Program Has Advanced Curriculum: The survey revealed that 40% of PhD graduating students were very satisfied with the program's advanced curriculum, indicating that they perceived the curriculum to be adequately challenging and comprehensive. Additionally, 60% expressed satisfaction, with no students reporting uncertainty or dissatisfaction. This suggests that the program provides a rigorous and advanced academic curriculum.

Program Effectiveness in Communication Skills: Communication skills are essential for PhD graduates, and the survey results indicated that 30% of students were very satisfied with the program's effectiveness in enhancing these skills. Furthermore, 50% expressed satisfaction, while 20% remained uncertain, and no students reported dissatisfaction. The results suggest that while many students are satisfied, there is room for improvement in effectively developing communication skills.

Program Effectiveness in Management Skills: The survey findings showed that 70% of PhD graduating students were very satisfied with the program's effectiveness in developing management skills. Additionally, 30% expressed satisfaction, with no students reporting uncertainty or dissatisfaction. This indicates that the program has been successful in preparing students with strong management abilities.

Program Objectives Fulfillment: The survey assessed the fulfillment of program objectives, and the results revealed that 40% of PhD graduating students were very satisfied, while 60% expressed satisfaction. No students reported uncertainty or dissatisfaction. This indicates a positive overall response, but it also emphasizes the importance of continuously evaluating and aligning program objectives to better meet student expectations.

Conducive Learning Environment: The survey measured the students' perception of the learning environment, and the results showed that 50% of PhD graduating students were very satisfied, with an additional 50% expressing satisfaction. No students reported uncertainty or dissatisfaction. This indicates that the university has been successful in creating a learning environment that fosters academic growth and success for PhD students.

The PhD Graduating Students' Survey for the academic year 2022-2023 provides valuable insights into the quality of education and the level of preparation experienced by PhD graduating students. The survey highlights several areas of strength, including program workload, effectiveness in analytical and management skills, and the conducive learning environment. However, it also points to areas for improvement, such as enhancing communication skills development. The survey's findings can be used to further enhance the quality of academic programs and ensure that PhD graduating students are



well-prepared for their future careers and contributions to their respective fields of research and academia

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