VISION / MISSION STATEMENT

Vision

The Institute of Business Management aims to be one of the leading institutes nationally and internationally for imparting knowledge, skills, confidence, and values to its students thereby enabling them to become successful professionals globally.

Mission

The mission of the Institute of Business Management is to foster a learning environment where students are motivated to make learning an on-going life-long process. We see ourselves as a multi-dimensional educational institution. Our aim is to:

- Use the best teaching and training methodologies
- Prepare students to excel academically as well as in management skills to function ethically and take effective rational decisions in all endeavors of life
- Pursue leading-edge research
- Engage in the development of innovative ideas and analytical, interpersonal and leadership skills
- Allow freedom of thought and expression
- Encourage both faculty and students to be independent and creative thinkers
- Commit to our students and other stakeholders to create responsible future global leaders
WELCOME TO IoBM
FROM THE PRESIDENT

A very warm welcome to all those young men and women, who look forward to finishing their university education at this globally recognized institution, before embarking on a resplendent career and a rewarding personal life ahead!

Over the last two decades we have worked passionately to fulfill our mission and deliver on our promise to develop global leaders. Our unwavering commitment to invest in people, systems, and infrastructure contributes immensely towards enhancing our capabilities.

Last year, Eduniversal, an institution whose surveys have ranked us highly in the past, ranked our MBA (Marketing) program among the top 10 best master’s program in Central Asia. Rather than resting on our laurels we set the bar higher, and launched a revitalized CBM-MBA Program in Fall-2015, with experiential learning built into its core.

Our MPhil/Ph.D Program has also shown rapid growth with 115 students currently enrolled in it. Another laudable achievement last year was the awarding of our first PhD degree to a doctoral student.

Our research journal, the Pakistan Business Review or PBR, was also upgraded to Category X, bringing it up to just one level short of the top-most category of Impact Factor Journals.

Our linkages with leading educational institutions worldwide continue to strengthen. More than 40 students went on exchange programs for a full semester each last year to partner universities in Italy, Georgia, North Cyprus, Morocco, Malaysia, Thailand, China, South Korea and Japan. Tuition and accommodation costs were fully covered in most of the cases.

Another acknowledgement of our capabilities overseas was that our Quality Enhancement Cell (QEC) was invited by the Asia Pacific Quality Network (APQN) last year to conduct a workshop at the University of Yunnan in China.

At IoBM, we provide merit and need-based scholarships to students to cover up to 100% of tuition fee. Additionally, under our Outreach Program launched last year sponsored by Pakistan State Oil (PSO) on their own initiative, 16 students were selected from the interior of Sindh and are working toward their engineering degree, with full tuition fee waiver, and financial support to pay for a large part of their accommodation and meals cost.

With over 7,500 graduates already working for MNCs or national companies, or spearheading their own enterprises, there is hardly any doubt that IoBM has come a long way. Feedback that we periodically solicit from institutions and our alumni, gives us comfort that the hard work of our dedicated academic and management personnel benefits thousands of talented individuals who have walked through the corridors of this institution.

That is why we remain committed to reshaping the destiny of our youth and the country at large.

Shahjehan S. Karim
President
GLOBAL LINKAGES

International Relations Department

Institute of Business Management (IoBM) has its International Relations Department that works under the supervision of the President of IoBM. The Department is successfully managing execution of international relations on bilateral and multilateral terms with a large number of universities in Europe, Asia and U.S.A.

Eduniversal Ranking

Eduniversal, based in Paris, France, is a worldwide academic institutions ranking organization which ranks the 4,000 best academic institutions from around the world. The expertise of IoBM is distinguished in the 2014 Eduniversal Best Master’s Ranking with the following programs:

**Top 200 Best Master’s Programs:**
- MBA Advertising and Communication Management - Ranked 2
- MBA Human Resource Management - Ranked 6
- MBA Industrial Management - Ranked 6
- MSc Economics - Ranked 6
- MBA Marketing - Ranked 7
- MBA Finance and Accounting - Ranked 7
- MBA Executive - Ranked 8
- MBA Full Time - Ranked 15

**Top 100 Best Master’s Programs:**
- MBA Finance and Risk Management
- MBA Health and Hospital Management
- MBA Environment and Energy Management
- MBA Logistics and Supply Chain Management
Erasmus Mundus (EM)

Erasmus Mundus is a cooperation and mobility program of the European Union in the field of higher education. IoBM is participating in the EM Project as the Joint Coordinator to develop institutional cooperation by promoting linkages between leading Asian and European Universities, in the form of student, faculty and staff mobilities. This program also enables undergraduate, master, Ph.D and post doctorate students of Asian partner countries to benefit educationally, linguistically and culturally from studying at partner universities. Further, the project also provides opportunity to IoBM faculty members and staff to get training at partner Higher educational institutions, which will upgrade their knowledge, skills and orientation through different training programs.

List of the members of our EM Consortium 2014 is as follows:

European Union Partners:

- Spain University of Malaga (Coordinating Institution)
- Lithuania Vytautas Magnus University
- Germany Erfurt University of Applied Sciences
- Greece University of Peloponisse
- Italy University of Florence
- Portugal Institute of Politecnico de Castelo Branco
- France University of Montpellier 2
- Poland Wroclaw University of Technology
- Slovakia Technical University of Kosice
- Finland Haaga-Helia University of Applied Sciences
- France IPAC

Asian Partners:

- Pakistan Institute of Business Management (Joint Coordinating Institution)
- Bangladesh American International University
- Bhutan Gaeddu College of Business Studies
- Nepal Kathmandu University
- Sri Lanka University of Peradeniya
- Sri Lanka University of Kelaniya
- Thailand Chiang Mai University
- Malaysia University of Kuala Lumpur
Bilateral Agreements

IoBM has bilateral agreements under formally signed Memorandum of Understanding (MoU) with the following universities, which provide exchange of students, faculty and staff and promote joint research and consultancy.

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<th>Country</th>
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SCHOLARSHIPS AND FINANCIAL ASSISTANCE PROGRAMS

Internal

IoBM has established a financial assistance fund for students who are unable to afford the financial costs associated with an academic program. Assistantships and financial assistance are provided to students on merit and need basis. Currently about 25% of the students are receiving some form of financial aid.

External

Following external financial assistance are being provided to students:

- HEC - Japanese Scholarships
- HEC - French Scholarships
- Endowment Fund - Education Department, GOS
- IoBM Endowment Fund
- Shahjehan Karim & Family Endowment Fund
- Jannamohammad Dawood Trust
- Tabba Foundation
- Endowment Fund - Shan Foods
- Sui Southern Gas Company Ltd. Scholarships

Scholarships are also available on reciprocal basis to:

- Bilkent University, Turkey
- International Burch University, Bosnia
- University of Florence, Italy
- Vytautas Magnus University, Lithuania
- Hanyang University, South Korea
- Guillin University of Technology, China
- Erfurt University, Germany
Activities at EMEC

- Developing Aligned, Engaged and Innovative Organizations Workshop, February, 2015
- Certified Supply Chain Analyst (CSCA) Program, February, 2015
- Mathematics Colloquium on 'Big Data Analytics', March, 2015
- Managing for Development Results, March, 2015
- Certified Demand Driven Planner (CDDP) Program, March, 2015
- 5th International Conference on Business Management, March, 2015
- Certified Supply Chain Manager (CSCM) Program, April, 2015
- Orientation of IFC , April, 2015
- Certified Supply Chain Analyst (CSCA) Program, May, 2015
- Aptitude Assessment Program, July-August, 2015
- Certified Supply Chain Manager (CSCM) Program, August, 2015
- Creating your Distribution Strategy, August, 2015
- Conference on Entrepreneurial Engineering & Energy Self-Sufficiency, August, 2015
- Certified Supply Chain Analyst (CSCA) Program, October, 2015
- Certified Supply Chain Manager (CSCM) Program, November, 2015
- International Conference on Women in Development, November, 2015
- Certified Supply Chain Analyst (CSCA) Program, December, 2015
- International Conference on Experiential Learning, April, 2016
Karachi Council on Foreign Relations (KCFR) & China Institute of Contemporary International Relations (CICIR) delegates Visit to IoBM

Members of Karachi Council on Foreign Relations with a four-member delegation from China Institute of Contemporary International Relations (CICIR) visited Institute of Business Management on Sunday, March 22, 2015 to discuss the benefits of the China-Pakistan Economic Corridor.

The meeting was hosted by Mr. Talib Karim Syed, Rector, IoBM and Corporate Member of KCFR.

IFC-IoBM Partnership

Business Edge, IFC has recently collaborated with the Institute of Business Management (IoBM) to offer courses specially for SMEs. Business Edge, an innovation of IFC, is a world-class proprietary training solution designed to improve management capacity and business performance. Business Edge has been used to train hundreds of thousands of individuals globally. Impact studies show that Business Edge has significant impact on workplace performance, real-world application, employability, bankability, revenues, investment, and job support.

List of courses offered in this regard belong to the following categories:

- Marketing Management
- Financial Management & Accounting
- Personal Productivity Skills
- Human Resource Management
- Tourism and Hotel Management
- General & Operations Management
Pakistan Business Review (PBR)
Pakistan Business Review (PBR) is the Institute of Business Management (IoBM’s) multidisciplinary journal in continuous publication since April 1999. It is Pakistan's first refereed academic business research quarterly. PBR is an HEC approved 'X' category journal. It is abstracted and indexed by the American Economic Association in the ECONLIT and the Journal of Economic Literature, USA. It is supervised by an International Advisory Board of Business Academics from national and International organisations such as University of Malaya, International Burch University, University of Brescia, University of Rostock, University of Kelaniya, University of Karachi, University of Malaga, Columbia University, University of Chittagong, Kathmandu University, etc. are also represented on the board. All full-time faculty members at IoBM contribute research papers on a regular basis. Pakistan Business Review is in its fifteenth year of continuous publication.

Pakistan Journal of Engineering, Technology & Science (PIJETS)
In 2010, the College of Computer Science & Information Systems (CCSIS) was asked to add value in its programs and come up with innovative ideas. The faculty of CCSIS, after few brainstorming sessions decided to launch a new journal to publish original research in the fields of Science and Engineering. CCSIS started working on this project and started a bi-annual, peer reviewed, journal by the name PIJETS (Pakistan Journal of Engineering, Technology & Science). PIJETS is published in June and December of each year. Editorial Board consists of two groups, Editorial Advisory Board (EAB) and Editorial Review Board (ERB). ERB consists of scholars with good academic background and proven research interest from reputed institutes. Many ERB members are associated with universities/institutes abroad, e.g. Malaysia, US, Canada, UAE, and Oman. The mission of this journal is to promote innovative ideas and original research in the fields of Science and Engineering. This journal aims at publishing authentic research papers to create a culture of innovation and scientific development. In 2013, the HEC recognized PIJETS and placed it in Z-category.

Journal of Education and Educational Development (JoEED)
The Journal of Education and Educational Development (JoEED) is a bi-annual peer reviewed journal published by the Department of Education, Institute of Business Management. It publishes local, national, and International research papers: empirical researches, action researches, case studies, research briefs, critical reviews, debates, and book reviews focused on interdisciplinary themes of education and educational development. The aim of this journal is to publish original and unpublished contributions that focus on both theoretical and applied research studies in education and related disciplines, offering diversity and a variety to its readers. The journal in each issue through publishing difference articles, case studies, book reviews, and critical reviews intends to present its audience with interdisciplinary themes on education and educational development.

External Research
Consultancy work has been undertaken for the Federation of Pakistan Chambers of Commerce and Industry, the Aga Khan Education Service, Karachi, the Institute of Bankers in Pakistan, Deloitte, Touche International Chartered Accountants, the United Nations Industrial Development Organization, Vienna, SBP, Doha Bank FPCCI, TIDAP, UNDP and the Government of Sindh. Research papers from IoBM are regularly presented at the annual meetings of the Pakistan Society for Development Economics, Islamabad.

Online Accessibility
IoBM subscribes to the Business Collection of JSTOR, an online access to a vast collection of business academic journals. It allows access to 46 multidisciplinary and discipline specified collections. In addition, the HEC has allowed us online access to almost 5000 research journals. These publications carry theoretical and applied research findings in fields such as Accounting, Business, Computing, Economics, Engineering, Finance, Law, Management, Marketing, etc. The fast internet link of IoBM provides an easy access to download articles and research reports. Students are encouraged to avail the browsing facility available on the campus. The faculty is also encouraged to use these research journals, give assignments and group discussion exercises based upon the articles of specific fields.

PERN2
IoBM is now connected with Pakistan Education & Research Network (PERN2) which is a high speed dedicated National Research & Education Network (NREN) for the universities/institutes and other academic sectors of Pakistan. This will provide students, faculty members and researchers a fully integrated and dedicated communication infrastructure using advanced Information & Communication Technologies. This NREN is being established to achieve true collaborative research, knowledge & resource sharing and distance learning. PERN2 is also aimed to have connectivity to other NREN(s) of the world including APAN (Asia), Internet2 (USA), GEANT2 (Europe), etc.
QUALITY ENHANCEMENT CELL (QEC)

QEC is an independent department at IoBM established in 2008 under the directive of Higher Education Commission (HEC) and is headed by a Director. The purpose of QEC is to implement the guidelines provided by the HEC. It is also involved in planning, guiding and monitoring quality assessment and enhancement activities.

QEC has been successfully functioning over the last seven years with an excellent record and from its existence was able to contribute to the implementation of qualitative and quantitative data of several academic programs, on the basis of which HEC awarded ranking of QEC. QEC has the honor of scoring 99% in 2014. Earlier ratings varied from 85 to 96%, on yearly basis.

QEC monitors plagiarism policy provided by HEC and serves as a focal point for the implementation of HEC quality criteria. All research papers and assignments are checked by software on plagiarism and reported to HEC on regular basis.

QEC is rated very highly by the Asia Pacific Quality Network (APQN). It has received best Internal Quality Assurance Award from APQN, in its conference held in Taiwan in 2013. APQN has recognized post graduate diploma of Quality Assurance in tertiary education to be conducted to locally and internationally.

QEC is responsible for setting up Standard Application and Products (SAP) university alliance linkages with an Australian University with the help of German experts and it is among the few institutions in the world which is providing SAP training to its students in the area of Supply Chain, Human Capital Management, Finance and Accounting, etc.

IoBM, in coordination with QEC, was able to get accreditation by NBEAC for its BBA and MBA programs, accreditation by Pakistan Engineering Council (PEC) for its BS-Industrial Engineering and Electrical Engineering programs, and is assisting acquiring AACSB accreditation.

QEC is also responsible for developing policy, procedure and its revisions. HEC utilizes the services of QEC in assessment of Institutional Performance Evaluation of other HEIs on regular basis. QEC is also conducting workshop in areas of quality and in preparation of Self Assessment report of the program of other institution.
PLACEMENT PROGRAM

IoBM lays tremendous emphasis on its close collaboration with the government, firms, banks and leading HR consultants so as to ensure appropriate induction of its graduates into such organizations. Close linkages are maintained with CEOs and Heads of Departments in organizations so as to provide the best career prospects for graduates. Efforts are made to match the talents of students with requirements of both multinational and local organizations.

Emphasis has been placed on the requirement of career fairs and seminars. They provide a meeting ground between the corporate world and graduates with the provision of resumes to HR representatives where students are selected for jobs against their requirements immediately, or at a later stage since their personal data remains easily available with such organizations for possible employment. In career seminars, graduates are given fresh insight into the corporate world with detailed discussions on the writing of resumes and methodology in performing well during interviews.

IoBM's Internship & Placement Department provides a firm commitment to its graduates for developing careers. This begins from the point the student is inducted and continues with a lifelong partnership. We assist our graduates / alumni in finding their career paths. Some of the activities designed for placing students include, but are not limited to:

1. On Campus Recruitment Drives

The Internship & Placement Department has been able to develop strong relationships with the corporate sector by signing MoUs for both Internship & Job Placements, co-sponsoring guest lectures and seminars. As a result, companies frequently conduct on campus recruitment drives. This includes such organizations such as Unilever, P&G, ICI, GSK, Engro, etc.

2. Publishing Annual Graduate Directories

MBA graduates are invited to showcase their resumes in IoBM's bi-annual Graduate Directory. This publication is circulated to about 264 national and multinational companies and is an essential tool for being placed in the market. The Internship & Placement department recently conducted a survey to determine the efficacy of this document. It was found that 62% of the respondents were contacted for interviews and 69% of these were able to secure positions.

3. Career Counseling

Guidance and counseling is an extremely important aspect of development for young adults at IoBM. With this in mind the team in the Internship & Placement Department is constantly engaged in assisting students in the entire process of preparing for and actually finding jobs for them.
4. **Guest Lectures by Industry Experts**

Recognizing the importance of networking and relationship management, the Department frequently invites industry professionals for lectures, conferences and corporate events. Our aim is to provide students with the opportunity to establish a strong and lasting contact base before graduation to ensure that they are able to get positions in the industry and business organizations.

5. **Workshops Related to Career Management**

The department has recently introduced periodic in-house workshops such as interviewing techniques, resume writing, behavior patterns in organizations, etc.

6. **Career Fair**

The department organizes a Career Fair, inviting organizations engaged in their recruitment cycle to make company presentations and answer questions from students. The department envisages this as an annual event not for only interactive sessions between students and the corporate world, but also for providing resumes for either immediate employment, in case jobs are available with the organization concerned, or resumes being kept pending by organizations for jobs whenever such an opportunity arises.

7. **Job Alerts via Group mail, Notices and Rozee.pk.com**

IoBM’s Internship & Placement Department manages a database of job opportunities in the market. Students are provided opportunities through group mails, notices and an online web portal in collaboration with Rozee.pk.com.
Quality Enhancement Cell
QUALITY ENHANCEMENT CELL

1. Director/ Advisor: Prof. Dr. Shahid Aamjad
2. Deputy Director/Head: Muhammad Moin Uddin Ali Khan
3. Additional Posts. Quality Council Members. Head of Departments
4. Data Analyst: Mr. Moin Akhter
5. Personal Assistant: Ms. Arisha Maham
6. Office Messenger: Mr. Sanjay

Functions of Quality Enhancement Cell

1. The Quality Enhancement Cell (QEC) is headed by a Director reporting to Rector.
2. QEC is responsible for promoting public confidence that the quality and standards of the award of degrees are enhanced and safeguarded.
3. QEC is responsible for the review of quality standards and the quality of teaching and learning in each subject area.
4. QEC is responsible for the review of academic affiliations with other institutions in terms of effective management of standards and quality of programs.
5. QEC is responsible for defining clear and explicit standards as points of reference to the reviews to be carried out. It should also help the employees to know as to what they could expect from candidates.
6. QEC is responsible to develop qualifications framework by setting out the attributes and abilities that can be expected from the holder of a qualification, i.e. Bachelors, Bachelor with Honors, Master’s, M. Phil., and Doctoral.
7. QEC is responsible to develop program specifications. These are standard set of information clarifying what knowledge, understanding, skills and other attributes a student will have developed on successfully completing a specific program.
8. QEC is responsible to develop quality assurance processes and methods of evaluation to affirm that the quality of provision and the standard of awards are being maintained and to foster curriculum, subject and staff development, together with research and other scholarly activities.
9. QEC is responsible to ensure that the university’s quality assurance procedures are designed to fit in with the arrangements in place nationally for maintaining and improving the quality of Higher Education.
10. QEC is responsible to develop procedures for the following:
    o Approval of new programs
    o Annual monitoring and evaluation including program monitoring, faculty monitoring, and student’s perception.
    o Departmental review
    o Student feedback
Employer feedback
- Quality assurance of Master’s, M. Phil. And Ph. D. degree programs.
- Subject review
- Institutional assessment
- Program specifications
- Qualification framework

Achievements:

- Was awarded best Internal Quality Assurance Award by APQN
- Have achieved over 90 percent marks in Quantitative Assessment of QEC by HEC for last four years.
- Diploma in quality assurance in tertiary education developed by QEC was approved by APQN
- Head of QEC has been selected for Institutional Performance Evaluation of HEI’s and have audited top HEI’S of Pakistan.
- Have helped in Developing QEC of Sir Syed University, Jinah Univerity for Women and others
- Head of QEC was appointed Member of Panel by APQN in conferences in China & Conducted a workshop
- Implementation of effective course files system which incorporates HEC requirements.
- Data analysis of Students feedback, Employers feedback, Alumni feedback, and faculty Course review reports etc.
- Implementation of Turn tin software of HEC for plagiarism detection.
- Developing a Network of Public & Private Universities for use of Turn tin software.
• Was awarded Outstanding Score by HEC in SAR’s submitted by QEC of IoBM to HEC
• Conducting courses in collaboration with Management Excellence Center of IoBM.
• Conducted National workshop on “Using Blue Ocean Strategy & Balanced Score Card in Higher Education Institutions and Developing Procedures as per Self-Assessment Manual Requirement”

4.1.2 Details of Step taken for Quality Enhancement such as:

• Record of Courses delivered
  For all courses, course files are prepared which contains course outlines, Teaching plans, Semester reports, Faculty review reports, Grade Sheet, Students attendance, Students evaluation, quizzes, Assignments etc. All HEC requirements are met. Every faculty has to prepare course file for every course every semester. At the end of the semester the course file are audited and shot comings if any identified and communicated for corrective action. The records of course files are maintained in soft copies and hard copies and are available in Quality Enhancement Cell and respective departments.

• Developing Procedures
  o Coordinating with German Experts in developing new courses especially in Logistic & Supply chain Management Program.
  o Introduction of New Software for Enterprise Resource Planning where the students use Queensland University Data base and carries out exercises on SAP system’
  o Assisting in AACSB accreditation
  o Developing systems for ISO 9001 QMS accreditation
  o Reviewing of Course structure of all programs and feeding the same in Pakistan Qualification Register of HEC as a focal person of IoBM.
  o Developing Knowledge Center and hosting QEC website
  o As a moderator of QEC Network regularly circulates Quality Information to all QEC of HEI’s
  o Assists in development of Industry- Academia linkage through Capstone Projects.
  o Assists ORIC in implementation
  o Coordination in NBEAC accreditation
  o Coordination in HEC ranking information
  o Analyzing the Value Curve Analysis (Typical example)
• **Students attendance**
  In every course file students attendance is enclosed. Also a copy of student attendance is provided to examination department and Students coordinator section.

• **Students Intake**
  Admission to IoBM is on a highly competitive basis, and only those who compete successfully in their academic careers, showing excellent results are selected for admission. They come from a variety of backgrounds. After joining IoBM, students continue to pursue their studies with a high level of competitiveness aimed at professional development. The admission criteria for the Institute’s academic programs are described below:

  Admission Eligibility for Entrance into the BBA (Honors), BS (Computer Science), BS (MIT), BS Industrial Engineering and Management, BS Joint (Honors) in Economics and Finance/Banking, Accountancy and Finance/Banking - Leading to MBA Finance, Financial Mathematics and Statistics programs, is based on any one of the following:

  * A Higher Secondary School (HSC) Certificate with at least 55% marks awarded by a recognized Provincial Intermediate Board
  * ‘A’ Levels with a minimum of two Cs, preferably in business related subjects, excluding General Paper and Urdu or an American High School Diploma with CGPA 2.5 or equivalent
  * Recognized Overseas Equivalence Diploma- Success in aptitude test and interview conducted by IoBM.

**Eligibility for Entrance into the MBA Program is based on any one of the following:**

* A 4-year Bachelor’s degree in Arts, Science, Law, Commerce, Engineering, Medicine or Pharmacy, with high second division from HEC/Provincial Government recognized and Institute’s approved Universities in Pakistan
* A final qualification examination of a professional body recognized by the University, for example, ACMA, ACA
* Recognized overseas degree
* One-year work experience (only for MBA Executive) Success in aptitude test and interview conducted by IoBM. Students with 2-year Bachelor’s degree are eligible for MBA (3-year) program.

**Eligibility for Entrance into the MS (Computer Science) Program is based on any one of the following:**

* BS (Computer Science), /MCS/16 year* Engineering or Arts, with high second division from HEC/Provincial Government recognized and Institute’s approved Universities in Pakistan. Education in Science/Engineering/relevant field.
* Recognized overseas degree. Success in aptitude test and interview conducted by IoBM.
Research And Publications
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Asif Khan

The Analysis Of The Perception Of Organizational Politics Among University Faculty, July 2016. PBR, volume 18, number 2.

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M. Yusuf Sharjeel


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| Erum Hafeez | Meta-analysis of Research Studies conducted on the Depiction and Effects of Violence on Silver Screen in the World accepted for publication in IBA Business Review, Jan-June 2016 issue  
Meta-analysis of Studies related to Effects of Televised Violence published in the Journal of Social Sciences, University of Karachi Jan-June 2016 issue  
Growth of Business Schools on Social Media _A Comparative Analysis with focus on IBA Karachi (Case Study) published in IBA Karachi Business Review, Vol 9, Issue 2 pp 158-175  
July-Dec. 2014, Growth of Business Schools on Social Media _A Comparative Analysis with focus on IBA Karachi (A Case Study, IBA Business Review, Vol. 9, No. 2 (In process of Printing)  
July-Dec. 2014, Facebook usage patterns in Pakistani Youth and its socio-psychological implications accepted for print in the Journal of Social Sciences and Humanities, Jan-June 2014 issue, Faculty of |
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Literature review of studies related to the effects of televised-violence on society accepted for publication in the Australian Journal of Culture and Arts Studies, upcoming issue

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NaseemAkhtar1

Impact of efficient Management of working Capital on profitability: Chemical companies Listed at the KSE, Volume 16 number 2, Pakistan Business Revies

National = 1

Irfan Sheikh

'Parental Pressure on Student’s Attainment of High Grades in Karachi Based Universities', has been published in the April 2014 issue of PBR. Volumes 16 no 1
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<td>Aliya Sikandar</td>
<td>John Dewey and his philosophy of education</td>
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<td>“The Effectiveness of Market Based Monetary Transmission Mechanism in Pakistan” published Pakistan Business Review, April, 2011</td>
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<td>Exploring University Students Perceptions about Using Mobile Phone as Learning Aid</td>
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<td>Atif Iqbal</td>
<td>“Dynamic Linkages among Foreign Direct Investment (FDI), Public Investment (PI) and Private Domestic Investment (PDI): Evidence from Pakistan”</td>
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<td>Zia Ullah</td>
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Dominance’ has been accepted for publication in JIBF Vol. 5, Issue 2, a HEC recognized category Y Journal. (http://www.hec.gov.pk/InsideHEC/Divisions/AECA/Documents/bus.pdf)

The Original Sociocultural & Economic Context for Practicing Shirkat-ul-Aqd which highlights the organizational design used by Muslim business communities in Ottoman history will be published by international peer reviewed journal IJPEE (International Journal of Pluralism in Economics Education) upcoming special issue (Volume 6, issue 4).

Shadow of Conventional Financial Industry on Islamic Banking: The Case against Market Competition and Concept of Risk in Islamic Financial Industry, has been published in JISR-MSSE a HEC recognized Z-Category journal issue 12, volume 1, July - December 2014

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**Tazeen Arsalan**

Are Private banks In Pakistan Learning organizations? PBR July 2014 Volume

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<td>(a) Diffusing ICT to Enhance Students’ Academic writing Skills: An experimental Study at a Business Institute in Karachi, Pakistan <em>International Journal of English and Education</em> (IJEE, Global Impact Factor-0.613), ISSN 2278-4012 July 2015 issue (Vol. 4, Issue: 3) <em>(English)</em>.</td>
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<td>(b) Using Social Networking Site (SNS) in Students’ Learning Experiences: An Experimental Study at Higher Secondary School Karachi, Pakistan <em>International Journal of English and Education</em> (IJEE, ISSN 2278-4012 July 2015 issue (Vol. 4, Issue: 3) <em>(Education)</em>.</td>
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<td>Sartaj Qasim</td>
<td>'Airline Service Quality in Pakistan- A Customer Preferences Approach'. Published in Pakistan Business Review, Volume 17, Number 1, April, 2015.</td>
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<td>ICE2016-Dubai,Emirates (4-5Feb,2016)</td>
<td>Radha Mohanlal, Dr. Imran Aslam, Dr. Irfan Ahmed, published paper on &quot;Radio Resource allocation techniques for downlink transmission in LTE-Advanced Cellular Networks&quot;</td>
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<td>Laiq Khan</td>
<td>Khan, Laiq Muhammad and Ahmed Ejaz (2014), Factors Affecting Yield and Taste of Popcorn: A planned Approach, Proceedings 12th International Conference on</td>
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Statistical Sciences, vol.26, 403-420
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**Danish Khan**


International =2
Ekhalque Ahmed


Ahmed, E. & Khan, M. M. Impact of Capstone Project Course Learning on Students’ Problem Solving Ability. (Accepted for presentation at 4th International Conference on Global Business & Social Entrepreneurship Penang 2016 in Sept 2016)

1. 2016.

Shumilla Omar

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<td>Khalid Bun</td>
<td>Barriers and facilitators to health information exchange in low- and middle-income country settings: a systematic review” was published in “Health Policy and Planning” dated 7th April 2016. It is an International journal (published by Oxford University Press / Journals) with impact factor 3.47.</td>
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<td>1. Women Vulnerability to climate change: An Imperative analysis in Pakistan perspective (Accepted for presentation in December 2016 Women, Environment and Environmental Justice (ICWEEJ))</td>
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<td>5. Falak Shad Memon 2015: Sea Level Rise: A Preliminary Economic evaluation of Sindh</td>
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<td>Journal of Education and Educational Development, 3(1), 52-73</td>
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<td>Dr. Afaq Kazi</td>
<td>Two Link Value Chain; Development.</td>
<td>Employee Commitment – Investor in People Model, Global Journal of Management</td>
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<td>Managerial Capabilities and Performance - Paper accepted in ISI indexed conference of IBIMA, to be held at Sville Spain on November 10-11, 2016. The paper is recommended for publication in Asian Journal of Management – USA</td>
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<td>and Business Research Administration and Management Volume 13 Issue 9 Version 1.0 Year 2013 Type: Double Blind Peer Reviewed International Research Journal Publisher: Global Journals Inc. (USA) Online ISSN: 2249-4588 &amp; Print ISSN: 0975-5853</td>
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Tehzeeb Sakina

Machiavellianism and Counterproductive Behaviors at Workplace
Author: Tehzeeb Sakina Amir & Dr. Anila Amber Malik

Amir Feroz Shamsi


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Ashraf, M., Ahmad, N. & Haider, S. (2016), Antecedents of Turnover Intentions: A Study of
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D., Ahmed, R. R., Ahmad, 
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Impact Of Reading On 
Young Children’s 
Perceptual Makeup

Al Qalam, Punjab 
University June 2016

Inclusiveness Of Iqbal’s 
Educational Thought

Pakistan Journal Of 
Islamic Research.

Dr Abid Ali
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