We extend our heartfelt gratitude to all our alumni who participated in the survey, as well as to the dedicated team that coordinated this effort. The insights and perspectives are invaluable to us as we collectively shape the future of IoBM, ensuring that it remains a beacon of academic excellence and a nurturing environment for generations to come.

Prepared by-
Dania Raheel, QEC Officer

Reviewed By-
Atif Shahab, Manager QA
Adnan Fuzail, Manager QEC
Overview

At IoBM, we take immense pride in the accomplishments and achievements of our esteemed alumni, who stand as living testaments to the excellence of our institution. As part of our commitment to maintaining strong connections with our graduates and continuously improving our academic programs, we recently conducted a comprehensive alumni survey. This survey sought to gain valuable insights into the post-graduation experiences of our alumni, their career trajectories, and their perspectives on the education they received at our university.

Our alumni play an integral role in shaping the identity and reputation of IoBM. Through their professional success, contributions to society, and embodiment of our core values, they serve as role models for current and future students. The alumni survey was designed with the purpose of fostering a strong alumni engagement culture, facilitating meaningful connections between alumni and their alma mater, and creating a platform for their feedback and suggestions.

As a leading institution of higher education, we understand that the journey of our graduates extends far beyond their time on campus. By conducting this survey, we aimed to understand the diverse career paths and endeavors our alumni have pursued, as well as the impact of their education on their personal and professional growth. The insights garnered from the survey serve as valuable resources for us to assess the effectiveness of our academic programs and to identify areas where we can further enhance the quality of education provided.

The alumni survey also serves as a means of expressing our appreciation for the ongoing support and loyalty of our graduates. We value the lifelong relationship we share with our alumni, and their continued involvement in various aspects of university life enriches the experiences of current students and fosters a vibrant and close-knit community.

Through the survey, we had the opportunity to hear directly from our alumni about their experiences, challenges, and successes. Their feedback enables us to make data-driven decisions to continuously improve and innovate our academic offerings, ensuring that our current and future students are well-prepared to thrive in an ever-changing global landscape.

The purpose of this survey is to assess the quality of in following areas:

1. Preparation for a career
2. Satisfaction with Education
3. Experience in acquiring new skills
4. Depth of knowledge gain
5. Learning Quantitative Tools
6. Encouragement to High school Students

The survey was conducted online via Google form in which above 176 Alumni responded, it has been circulated via official groups and Email. The questionnaire is based on four sections and the
form is majorly based on the Likert scale. The analysis and the interpretation of the survey are given below:

## ANALYSIS & INTERPRETATION- 2023

**BBA ALUMNI 2023**

<table>
<thead>
<tr>
<th></th>
<th>Preparation for Career</th>
<th>Satisfaction with Education</th>
<th>Experience in Acquiring New Skills</th>
<th>Depth of Knowledge Gain</th>
<th>Learning Quantitative Tools</th>
<th>Encouragement to High School Students</th>
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<tbody>
<tr>
<td><strong>Excellent</strong></td>
<td>39%</td>
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</table>
### Interpretation of Alumni Survey Results (Bachelor in Business Administration Program 2023):

The results of the BBA alumni survey 2023 provide valuable insights into the quality of education and preparation received at the University. The survey assessed six crucial aspects, and the findings indicate an overall positive experience.
Preparation for Career

The BBA alumni survey results indicate that 39% of respondents rated the preparation for their careers as "Excellent," highlighting the program's success in equipping them for professional success. A majority of 56% found the preparation to be "Good," further reinforcing the positive impact on their career readiness. Only 6% rated it as "Average," and no alumni reported being dissatisfied with their career preparation. This reflects the program's effectiveness in preparing BBA alumni for their chosen careers.

Satisfaction with Education

Regarding satisfaction with education, 31% of BBA alumni rated it as "Excellent," indicating a positive perception of the program's quality and academic offerings. A majority of 61% found their education to be "Good," reflecting overall satisfaction with the educational experience. Additionally, 6% rated it as "Average," and no alumni reported being dissatisfied with their education. These results demonstrate the program's success in providing a fulfilling and satisfactory learning journey for BBA alumni.

Experience in Acquiring New Skills

In terms of the experience of acquiring new skills, 42% of BBA alumni rated it as "Excellent," indicating that the program effectively provided them with valuable skills. A majority of 50% rated their experience as "Good," further affirming the positive impact on skill development. Only 8% found the experience to be "Average," and no alumni expressed dissatisfaction. This reflects the program's effectiveness in fostering skill acquisition among BBA alumni.

Depth of Knowledge Gain

Alumni expressed a positive perception of the depth of knowledge gained during the BBA program, with 28% rating it as "Excellent." A majority of 64% considered the depth of knowledge gain to be "Good," indicating a strong foundation of knowledge acquired during their academic journey. Additionally, 6% found it to be "Average," and 3% expressed dissatisfaction. The overall positive feedback demonstrates the program's success in providing a valuable and enriching academic experience.

Learning Quantitative Tools

In the learning of quantitative tools, a significant 61% of BBA alumni rated their experience as "Excellent," suggesting a positive impact on their quantitative skills. A substantial portion of
36% considered their learning of quantitative tools to be "Good." However, 3% found the learning experience to be "Average," and an additional 3% expressed dissatisfaction. Addressing the concerns of these alumni can further enhance the learning experience in this specific aspect of the BBA program.

**Encouragement to High School Students**

The survey revealed positive feedback from BBA alumni regarding the encouragement provided to high school students, with 61% rating it as "Excellent." This indicates the program's success in inspiring future generations to pursue higher education and career opportunities. Additionally, 36% found the encouragement to be "Good," further underscoring the university's impact in fostering a supportive environment. However, 3% found the encouragement to be "Average," and an additional 3% expressed dissatisfaction. Identifying areas for improvement can continue to enhance the university's efforts in encouraging high school students.

The BBA alumni survey results indicate an overall positive perception of the program's quality and effectiveness in preparing alumni for their careers. The positive feedback on career preparation, satisfaction with education, skill acquisition, depth of knowledge gain, and encouragement to high school students highlights the program's success in providing a valuable and impactful learning journey for its alumni. By addressing specific areas of concern, the university can further improve the academic experience and continue to excel in delivering an outstanding BBA program.
### BS ALUMNI 2023

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<th>Preparation for Career</th>
<th>Satisfaction with Education</th>
<th>Experience in Acquiring New Skills</th>
<th>Depth of Knowledge Gain</th>
<th>Learning Quantitative Tools</th>
<th>Encouragement to High School Students</th>
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<td>Interpretation of Alumni Survey Results (BS Program 2023):</td>
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The results of the BS alumni survey 2023 provide valuable insights into the quality of education and preparation received at the University. The survey assessed six crucial aspects, and the findings indicate an overall positive experience.

**Preparation for Career**

The BS alumni survey shows overwhelmingly positive results in the preparation for their careers, with 67% of respondents rating it as "Excellent." This indicates that the BS program effectively equipped alumni with the necessary skills and knowledge to succeed in their chosen careers. Additionally, 24% found the preparation to be "Good," further reinforcing the program's impact on career readiness. However, there were some concerns, as 5% rated it as "Average" and another 5% expressed dissatisfaction ("Poor"). Addressing the needs of these alumni could further enhance career preparedness for future BS graduates.

**Satisfaction with Education**

Satisfaction with education among BS alumni is notably high, with an impressive 86% rating it as "Excellent." This demonstrates a high level of contentment with the quality of education and academic offerings provided by the BS program. An additional 14% found their education to be "Good," further affirming their positive experience. Importantly, no alumni reported an "Average" or "Poor" level of satisfaction, emphasizing the program's success in providing a satisfying learning experience.

**Experience in Acquiring New Skills**

In terms of the experience of acquiring new skills, the BS program received positive feedback, with 71% of alumni rating it as "Excellent." This indicates that the program effectively provided them with valuable skills, contributing to their personal and professional growth. Additionally, 29% rated their experience as "Good," further highlighting the positive impact on skill development. Importantly, no alumni rated the experience as "Average" or "Poor," further underscoring the program's success in fostering skill acquisition.

**Depth of Knowledge Gain**

Alumni expressed a positive perception of the depth of knowledge gained during the BS program, with 57% rating it as "Excellent." An equal percentage of 38% considered the depth of knowledge gain to be "Good," reflecting a strong foundation of knowledge acquired during their academic journey. Furthermore, 5% found the depth of knowledge gain to be "Average," indicating opportunities for improvement in this area. However, no alumni expressed dissatisfaction ("Poor"), suggesting overall satisfaction with this aspect of the program.
Learning Quantitative Tools

In the learning of quantitative tools, the BS program received positive feedback, with 67% of alumni rating their experience as "Excellent." This indicates a positive impact on their quantitative skills development. Additionally, 29% considered their learning of quantitative tools to be "Good," further reinforcing the program's effectiveness. A smaller percentage of 5% found the learning experience to be "Average," suggesting potential areas for improvement. Notably, no alumni expressed dissatisfaction ("Poor").

Encouragement to High School Students

The survey revealed overwhelmingly positive feedback from BS alumni regarding the encouragement provided to high school students, with 90% rating it as "Excellent." This high rating showcases the program's impact in inspiring future generations to pursue higher education and career opportunities. Additionally, 5% found the encouragement to be "Good," further affirming the university's efforts in fostering a supportive environment. However, 5% rated the encouragement as "Average," Addressing the concerns of these alumni can further enhance the university's efforts in encouraging high school students.

The BS alumni survey results indicate an overall positive perception of the program's quality and effectiveness in preparing alumni for their careers. The positive feedback on career preparation, satisfaction with education, skill acquisition, depth of knowledge gain, learning quantitative tools, and encouragement to high school students highlights the program's success in providing a valuable and impactful learning journey for its alumni. Addressing specific areas of concern identified in the survey can lead to further improvements and ensure the program continues to excel in delivering a top-quality academic experience for future BS graduates.

*MBA ALUMNI 2023*
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Interpretation of Alumni Survey Results (Masters in Business Administration Program 2023):

The results of the MBA alumni survey 2023 provide valuable insights into the quality of education and preparation received at the University. The survey assessed six crucial aspects, and the findings indicate an overall positive experience.

**Preparation for Career:**

The survey results for the MBA alumni indicate that 56% of respondents rated the preparation for their careers as "Excellent," demonstrating the program's success in equipping graduates for professional success. An additional 38% found the preparation to be "Good," signifying a positive impact on their career readiness. However, 6% of alumni rated it as "Average," suggesting that there is room for improvement in this aspect.

**Satisfaction with Education:**

Regarding satisfaction with education, a majority of MBA alumni, 69%, rated it as "Excellent," reflecting a high level of contentment with the program's quality and academic offerings. Additionally, 22% found their education to be "Good," while 9% considered it "Average." Notably, no alumni reported being dissatisfied with their education, which highlights the program's success in providing a satisfying learning experience.

**Experience of Acquiring New Skills:**
In the experience of acquiring new skills, 59% of MBA alumni rated it as "Excellent," indicating that the program effectively provided them with valuable skills. Furthermore, 38% rated it as "Good," and 3% as "Average." There were no respondents who rated the experience of acquiring new skills as "Poor," suggesting overall satisfaction with this aspect of the program.

**Depth of Knowledge Gain:**

Alumni expressed a positive perception of the depth of knowledge gained during the MBA program, with a significant 75% rating it as "Excellent." This indicates a strong foundation of knowledge acquired during their academic journey. Additionally, 22% rated it as "Good," and 3% as "Average." No respondents rated the depth of knowledge gain as "Poor," further affirming the program's success in providing valuable knowledge.

**Learning Quantitative Tools:**

In the learning of quantitative tools, 53% of MBA alumni rated it as "Excellent." However, 44% considered it "Good," and 3% as "Average." There were no respondents who rated the learning of quantitative tools as "Poor." Addressing the concerns of the 13% expressing average satisfaction could lead to further improvement in this specific aspect of the MBA program.

**Encouragement to High School Students:**

The survey revealed that MBA alumni highly appreciated the encouragement provided to high school students, with 59% rating it as "Excellent." This positive feedback highlights the program's impact in inspiring future generations to pursue higher education and career opportunities. Additionally, 41% found the encouragement "Good," and none considered it "Average" or "Poor."

The MBA alumni survey results indicate an overall positive perception of the program's quality and effectiveness in preparing alumni for their careers. By addressing specific areas of concern, particularly in the preparation for career and learning quantitative tools, the University can further enhance the academic experience and continue to excel in delivering an outstanding MBA program. The positive feedback on satisfaction with education, skill acquisition, depth of knowledge gained, and encouragement to high school students highlights the program's success in providing a valuable and impactful learning journey for its MBA alumni.
### Analysis & Interpretation - 2022

**BBA Alumni 2022**

<table>
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<tr>
<th></th>
<th>Preparation for Career</th>
<th>Satisfaction with Education</th>
<th>Experience of Acquiring New Skills</th>
<th>Depth of Knowledge Gain</th>
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<th>Encouragement to High School Students</th>
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### BBA Alumnis Satisfaction Level 2022

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**Interpretation of Alumni Survey Results (Bachelor in Business Administration Program 2022):**

The results of the BBA alumni survey 2022 provide valuable insights into the quality of education and preparation received at the University. The survey assessed six crucial aspects, and the findings indicate an overall positive experience.

**Preparation for Career:**
The survey results for BBA alumni indicate that 36% of respondents rated the preparation for their careers as "Excellent," showcasing the program's effectiveness in equipping them for professional success. Additionally, a majority of 64% found the preparation to be "Good," indicating a positive impact on their career readiness. Notably, no alumni rated it as "Average" or "Poor," suggesting a strong overall satisfaction with the career preparation provided by the BBA program.

**Satisfaction with Education:**

In terms of satisfaction with education, the survey reveals that 18% of BBA alumni rated it as "Excellent," reflecting a high level of contentment with the program's quality and academic offerings. A significant majority of 82% found their education to be "Good," indicating a positive learning experience overall. No alumni reported being "Average" or "Poor" in terms of satisfaction with their education, suggesting that the BBA program successfully met their academic expectations.

**Experience in Acquiring New Skills:**

Regarding the experience of acquiring new skills, the survey shows that 14% of BBA alumni rated it as "Excellent," signifying a positive impact of the program on their skill development. A substantial majority of 79% rated it as "Good," indicating a successful acquisition of valuable skills. A smaller percentage, 7%, rated it as "Average." Notably, no alumni expressed dissatisfaction, as none of them rated this section as "Poor."

**Depth of Knowledge Gain:**

Alumni expressed a positive perception of the depth of knowledge gained during the BBA program, with 54% rating it as "Excellent." This suggests that the program provided them with a strong foundation of knowledge. Additionally, 43% rated it as "Good," reflecting a satisfactory level of knowledge acquisition. A smaller percentage, 4%, rated it as "Average." Similar to previous sections, no alumni rated it as "Poor," indicating overall satisfaction with this aspect of the BBA program.

**Learning Quantitative Tools:**

In the learning of quantitative tools, 43% of BBA alumni rated it as "Excellent," signifying a positive learning experience in this area. Moreover, 54% considered it "Good," indicating a successful grasp of quantitative tools. A smaller percentage, 4%, rated it as "Average." Once again, no alumni expressed dissatisfaction, as none of them rated this section as "Poor."

**Encouragement to High School Students:**
The survey revealed that BBA alumni highly appreciated the encouragement provided to high school students, with 25% rating it as "Excellent." This positive feedback highlights the program's impact in inspiring future generations to pursue higher education and career opportunities. Additionally, 75% found the encouragement to be "Good." No alumni rated it as "Average" or "Poor," indicating a strong overall appreciation for the program's efforts in encouraging high school students.

The BBA alumni survey results indicate an overall positive perception of the program's quality and effectiveness in providing a valuable and impactful learning journey for its alumni. The positive feedback on career preparation, satisfaction with education, skill acquisition, and the depth of knowledge gained highlights the program's success in preparing BBA graduates for successful careers and personal growth.

**BS ALUMNI 2022**

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<th>Preparation for Career</th>
<th>Satisfaction with Education</th>
<th>Experience of Acquiring New Skills</th>
<th>Depth of Knowledge Gain</th>
<th>Learning Quantitative Tools</th>
<th>Encouragement to High School Students</th>
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<td>Excellent</td>
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</table>
Interpretation of Alumni Survey Results (BS Program 2022):

The results of the BS alumni survey 2022 provide valuable insights into the quality of education and preparation received at the University. The survey assessed six crucial aspects, and the findings indicate an overall positive experience.

Preparation for Career:

The survey results for BS alumni indicate that 32% of respondents rated the preparation for their careers as "Excellent," indicating that the program effectively equipped them for professional success. Additionally, a majority of 57% found the preparation to be "Good," suggesting a positive impact on their career readiness. However, there is room for improvement as 7% of alumni rated it as "Average," and 4% expressed dissatisfaction, rating it as "Poor." Addressing the concerns of the smaller group could lead to further enhancement in career preparedness for future BS graduates.

Satisfaction with Education:

In terms of satisfaction with education, the survey reveals that 57% of BS alumni rated it as "Excellent," reflecting a high level of contentment with the program's quality and academic offerings. A notable percentage of 36% found their education to be "Good," indicating a positive learning experience overall. However, 7% rated it as "Average," suggesting some aspects could be improved. No alumni reported being "Poor" in terms of satisfaction with their education, which is a positive indicator.
Experience of Acquiring New Skills:

Regarding the experience of acquiring new skills, the survey shows that 68% of BS alumni rated it as "Excellent," indicating a positive impact of the program on their skill development. A substantial majority of 29% rated it as "Good," demonstrating a successful acquisition of valuable skills. However, 4% rated it as "Average," suggesting that certain areas could be further emphasized to improve the skill-building process. No alumni expressed dissatisfaction, as none of them rated this section as "Poor."

Depth of Knowledge Gain:

Alumni expressed a positive perception of the depth of knowledge gained during the BS program, with 68% rating it as "Excellent." This suggests that the program provided them with a strong foundation of knowledge. Additionally, 25% rated it as "Good," reflecting a satisfactory level of knowledge acquisition. A smaller percentage, 7%, rated it as "Average." Notably, no alumni rated it as "Poor," indicating overall satisfaction with this aspect of the BS program.

Learning Quantitative Tools:

In the learning of quantitative tools, 54% of BS alumni rated it as "Excellent," signifying a positive learning experience in this area. Moreover, 43% considered it "Good," indicating a successful grasp of quantitative tools. However, 4% rated it as "Average," suggesting that additional support or resources may be beneficial for some students. No alumni expressed dissatisfaction, as none of them rated this section as "Poor."

Encouragement to High School Students:

The survey revealed that BS alumni appreciated the encouragement provided to high school students, with 43% rating it as "Excellent." This positive feedback highlights the program's impact in inspiring future generations to pursue higher education and career opportunities. Additionally, 57% found the encouragement to be "Good."

The BS alumni survey results indicate an overall positive perception of the program's quality and effectiveness in providing a valuable and impactful learning journey for its graduates. The positive feedback on career preparation, satisfaction with education, skill acquisition, and the depth of knowledge gained highlights the program's success in preparing BS alumni for their professional journey.
### MBA ALUMNI 2022

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<th></th>
<th>Preparation for Career</th>
<th>Satisfaction with Education</th>
<th>Experience of Acquiring New Skills</th>
<th>Depth of Knowledge Gain</th>
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<td>74%</td>
<td>35%</td>
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### Interpretation of Alumni Survey Results (Masters in Business Administration Program 2022)

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The results of the MBA alumni survey 2022 provide valuable insights into the quality of education and preparation received at the University. The survey assessed six crucial aspects, and the findings indicate an overall positive experience.

**Preparation for Career:**

The survey results indicate that an overwhelming majority of MBA alumni, 74%, rated the preparation for their careers as "Excellent." This high percentage signifies that the MBA program effectively equipped them for professional success. Additionally, 26% of alumni rated the preparation as "Good," further reinforcing the positive impact on their career readiness. Notably, no alumni rated it as "Average" or "Poor," suggesting a highly successful preparation process.

**Satisfaction with Education:**

In terms of satisfaction with education, 74% of MBA alumni rated it as "Excellent," reflecting a high level of contentment with the program's quality and academic offerings. Similarly, 26% rated their education as "Good," indicating a positive learning experience overall. No alumni expressed any dissatisfaction, as none of them rated this section as "Average" or "Poor."

**Experience of Acquiring New Skills:**

Regarding the experience of acquiring new skills, 35% of MBA alumni rated it as "Excellent," indicating a positive impact of the program on their skill development. A substantial majority of 61% rated the experience as "Good," demonstrating a successful acquisition of valuable skills. A minor percentage, 3%, rated it as "Average." Importantly, no alumni expressed dissatisfaction, as none of them rated this section as "Poor."

**Depth of Knowledge Gain:**

In the area of depth of knowledge gain, 58% of MBA alumni rated it as "Excellent," indicating a strong foundation of knowledge acquired during their academic journey. A majority of 35% rated it as "Good," reflecting a satisfactory level of knowledge acquisition. Some alumni, 6%, rated it as "Average," suggesting potential areas for further improvement. Similar to other sections, no alumni rated it as "Poor."

**Learning Quantitative Tools:**

In the learning of quantitative tools, 39% of MBA alumni rated it as "Excellent," signifying a positive learning experience in this area. Moreover, 55% considered it "Good," indicating a strong grasp of quantitative tools. A smaller percentage, 6%, rated it as "Average." Notably, no alumni expressed dissatisfaction, as none of them rated this section as "Poor."

**Encouragement to High School Students:**
The survey reveals that MBA alumni highly appreciated the encouragement provided to high school students, with a remarkable 90% rating it as "Excellent." This positive feedback highlights the program's impact in inspiring future generations to pursue higher education and career opportunities. A smaller percentage, 10%, found the encouragement to be "Good." Importantly, no alumni rated it as "Average" or "Poor."

The MBA alumni survey results indicate an overwhelmingly positive perception of the program's quality and effectiveness in preparing alumni for their careers. The high ratings in preparation for a career, satisfaction with education, the experience of acquiring new skills, and encouragement provided showcase the program's success in delivering a valuable and impactful learning journey for its alumni. The results also highlight areas of strength, such as career preparation and encouragement, as well as areas where further enhancements could be made to ensure continuous improvement in the MBA program's offerings.

Approved By:

Dr. Shahid Amjad
Director QEC

Presented to:

Dr. Tariq R. Soomro
--------THE END--------