INSTITUTE OF BUSINESS MANAGEMENT

By fostering a culture of open communication, collaboration, and responsiveness, we aim to create an educational environment that leaves a lasting positive impact on the lives of our students. Together, as a united academic community, we are dedicated to ensuring that IoBM remains a place where students thrive, embrace their potential, and forge a bright and successful future.

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Institute of Business Management
Teacher and course evaluation by Students Survey Report 2022-2023

Overview

At IoBM, the pursuit of excellence extends beyond academic achievements. We are committed to providing an enriching and fulfilling educational experience for our students, and their satisfaction lies at the heart of our mission. In this regard, we recently conducted a comprehensive survey to gauge the satisfaction levels of our spring semester students. The survey aimed to gather valuable feedback and insights directly from our students, empowering us to continuously improve and refine our educational programs and campus life.

Understanding that the satisfaction of our students is a key indicator of the effectiveness of our educational endeavors, we carefully crafted the survey to encompass various aspects of the university experience. From academic resources and teaching methodologies to extracurricular activities and support services, we sought to gain a holistic understanding of our students' perspectives.

Our ultimate goal is to ensure that every student who walks through our doors leaves with not only a world-class education but also a deep sense of fulfillment, growth, and readiness for the challenges that lie ahead. By listening to the voices of our recent graduates, we can identify areas of strength and areas that require improvement, allowing us to chart a course towards an even more enriching and supportive environment.

The insights gathered from the survey are invaluable in shaping the future of IoBM. We take great pride in our student's achievements and recognize that their feedback serves as a compass, guiding us on our journey of continuous improvement. Through this survey, we reaffirm our commitment to fostering an inclusive and supportive community where each student's voice is heard and valued.

The purpose of this survey is to assess the quality of in following areas:

1. Course Content and organization
2. Learning environment and teaching methods
3. Learning resources
4. Delivery Quality
5. Equal opportunities
6. Tutorial and practical
7. Instructor punctuality

The survey was conducted online via Google form to which above 2000 current students responded, it has been circulated via Email. The questionnaire is based on four sections
and the form is majorly based on the Likert scale. The analysis and the interpretation of the survey are given below:

**ANALYSIS & INTERPRETATION**

**Interpretation of Overall Satisfaction Levels in Different Colleges:**

![Overall Satisfaction Level in Spring 2023](image)

In the spring of 2023, the teacher and courses evaluation survey revealed that the majority of students were very satisfied with their experience, accounting for 59.84% of the respondents. Additionally, 29.16% of students expressed satisfaction. However, a small percentage of students were uncertain (7.07%) or dissatisfied (2.04%), and an even smaller percentage were very dissatisfied (1.90%). Overall, the majority of students seemed content with their academic experience in the spring of 2023.

![Overall Satisfaction Level in CESD](image)

**Overall Satisfaction Level in CESD:**
For students in the (CESD), the survey results showed that 58.09% were very satisfied with their courses and instructors. Additionally, 28.94% expressed satisfaction. Some students were uncertain (7.82%) or dissatisfied (2.60%), while 2.55% reported being very dissatisfied. Despite a slightly lower overall satisfaction rate, the majority of students within CESD still expressed positive sentiments about their academic experience.

Overall Satisfaction Level in CES:

Within the (CES), the survey results indicated a high level of satisfaction. A significant majority of 63.85% of students were very satisfied with their courses and professors, while 32.02% expressed satisfaction. Only a small percentage were uncertain (3.96%) or dissatisfied (0.17%), and virtually no students reported being very dissatisfied. This high level of overall satisfaction in CES reflects a positive academic experience for the majority of students.
**Overall Satisfaction Level in CBM:**

Within the College of Business Management (CBM), the survey results demonstrated a similar trend. Approximately 60.45% of students reported feeling very satisfied with their courses and teachers, while 29.01% expressed satisfaction. A smaller proportion of students were uncertain (6.98%) or dissatisfied (1.92%), and a mere 1.64% reported being very dissatisfied. The overall satisfaction levels in CBM indicated that the majority of students were content with their academic experience within the college.

![Overall Satisfaction Level in CBM](image)

**Overall Satisfaction Level in CCSIS:**

In the (CCSIS), the survey revealed that 58.76% of students were very satisfied with their educational experience, and 29.54% expressed satisfaction. A small percentage of students were uncertain (7.14%) or dissatisfied (2.42%), and 2.14% reported being very dissatisfied. Similar to other departments, the majority of students within CCSIS showed contentment with their academic journey.

The teacher and courses evaluation survey results for different departments indicate that a significant proportion of students expressed overall satisfaction with their academic experience. Across the colleges, the majority of students reported being very satisfied or satisfied, indicating the effectiveness of the teaching and course offerings. While some uncertainty and dissatisfaction were present in certain departments, they remained relatively low compared to overall satisfaction levels. The survey results provide valuable feedback for each department to further enhance the quality of education and ensure a positive learning environment for students in the future.
Interpretation of Programs Comparison in CBM:

The teacher and course evaluation survey results for different programs at CBM provide valuable insights into the overall satisfaction levels of students in each program.

BBA Satisfaction Level at CBM:

For students pursuing a Bachelor of Business Administration (BBA) degree, the survey indicates that 60.09% of students were very satisfied with their program. An additional 28.80% expressed satisfaction, while 7.86% were uncertain about their satisfaction level. Dissatisfaction was relatively low, with 1.91% of students being dissatisfied and 1.52% being very dissatisfied. Overall, the majority of BBA students reported a positive experience in their academic program.
MBA Satisfaction Level at CBM:

In the Master of Business Administration (MBA) program, 61.31% of students reported being very satisfied, and 29.36% expressed satisfaction with their courses and instructors. The percentage of uncertain students was relatively low at 5.88%. Dissatisfaction levels were also relatively minor, with 1.86% of students expressing dissatisfaction and 1.58% reporting very dissatisfaction. The MBA program at CBM appears to have a high satisfaction rate among its students.

BS Satisfaction Level at CBM:

Students pursuing a Bachelor of Science (BS) degree at CBM expressed a similar level of satisfaction. Approximately 60.73% of students were very satisfied with their program, while 28.75% expressed satisfaction. The percentage of uncertain students was 6.93%, and dissatisfaction levels were relatively low, with 1.82% of students being dissatisfied and 1.76% being very dissatisfied. The BS program garnered positive feedback from the majority of its students.
PhD Satisfaction Level at CBM:

In the Doctor of Philosophy (PhD) program, the survey results demonstrated the highest overall satisfaction level among the programs at CBM. A significant majority of 66.57% of students reported being very satisfied with their program. However, it's worth noting that the satisfaction rate was lower compared to other programs for PhD students, with 23.94% expressing satisfaction. Uncertainty levels were at 7.61%, and dissatisfaction rates were relatively low, with 1.44% of students being dissatisfied and only 0.44% being very dissatisfied. Despite the slight variations, the PhD program received positive feedback from the majority of its students.

Overall, the survey results show that the different programs at CBM generally received positive feedback from their respective students. While each program has its unique strengths and areas of improvement, the majority of students expressed satisfaction or very satisfaction with their academic experience. The feedback from the teacher and courses evaluation survey can be used to further enhance the quality of education and ensure continued student satisfaction across all programs at CBM.
Interpretation of Programs Comparison in CCSIS:

The results from the teacher and courses evaluation survey provide valuable insights into the satisfaction levels of students in different programs offered by CCSIS.

**BS SATISFACTION LEVEL AT CCSIS**

In the Bachelor of Science (BS) program, 59.25% of students reported being very satisfied with their courses and instructors. An additional 29.20% expressed satisfaction, while 7.21% were uncertain about their satisfaction level. Dissatisfaction levels were relatively low, with 2.43% of students being dissatisfied and 1.91% being very dissatisfied. Overall, the majority of BS students at CCSIS expressed positive feedback regarding their academic experience.

**MS SATISFACTION LEVEL AT CCSIS**

In the Master of Science (MS) program, 61.67% reported being very satisfied. An additional 33.89% expressed satisfaction, while 2.78% were uncertain. Dissatisfaction levels were even lower, with 1.67% being dissatisfied and no students reporting being very dissatisfied. Overall, the MS students at CCSIS were highly satisfied with their academic experience.
MS Satisfaction Level at CCSIS:

For students pursuing a Master of Science (MS) degree, the survey results indicate a high satisfaction level. Approximately 61.67% of students reported being very satisfied with their program, and an additional 33.89% expressed satisfaction. The percentage of uncertain students was relatively low at 2.78%. Additionally, the survey indicates that only 1.67% of students were dissatisfied, and there were no very dissatisfied responses. The MS program at CCSIS garnered positive feedback from the majority of its students.

PhD Satisfaction Level at CCSIS:

The Doctor of Philosophy (PhD) program at CCSIS received the highest overall satisfaction level among the programs. A significant majority of 74.50% of students reported being very satisfied with their program. Satisfaction rates were lower compared to other programs, with 19.00% expressing satisfaction. Uncertainty levels were at 4.00%, and dissatisfaction rates were relatively low, with 2.50% of students being dissatisfied, and no very dissatisfied responses were recorded. The PhD program at CCSIS received positive feedback from the vast majority of its students.

Overall, the teacher and courses evaluation survey results demonstrate that the programs offered by CCSIS generally received positive feedback from their respective students. While each program had its unique strengths and areas of improvement, the majority of students expressed satisfaction or very satisfaction with their academic experience. These insights can be used to further enhance the quality of education and ensure continued student satisfaction across all programs at CCSIS.
Interpretation of Programs Comparison in CES:

The results from the teacher and courses evaluation survey provide valuable insights into the satisfaction levels of students in different programs offered by CES.

![BE Satisfaction Level at CES](chart.png)

**BE Satisfaction Level at CES:**

In the Bachelor of Engineering (BE) program, 53.09% of students reported being very satisfied with their courses and instructors. Additionally, 44.29% expressed satisfaction, and a small percentage of 2.14% were uncertain about their satisfaction level. Dissatisfaction levels were minimal, with only 0.48% of students being dissatisfied. Remarkably, there were no very dissatisfied responses recorded in this program. Overall, the majority of BE students at CES showed positive feedback regarding their academic experience.
MS Satisfaction Level at CES:

For students pursuing a Master of Science (MS) degree, the survey results indicate an extremely high satisfaction level. A significant 98.00% of students reported being very satisfied with their program, showcasing an overwhelming positive response. In contrast, only 1.00% expressed satisfaction, and even lower percentages of 0.50% were uncertain or dissatisfied. Impressively, there were no very dissatisfied responses recorded in the MS program. The results demonstrate that the MS program at CES received exceptionally positive feedback from its students.

Overall, the teacher and courses evaluation survey results highlight the positive academic experience of students in the programs offered by CES. While the BE program received a substantial percentage of very satisfied and satisfied responses, the MS program stood out with an outstanding 98.00% of students being very satisfied with their education. These insights demonstrate the success of CES in delivering high-quality education and fostering a positive learning environment for its students.
**Interpretation of Programs Comparison in CESD:**

The results of the teacher and courses evaluation survey provide valuable insights into the satisfaction levels of students in different programs offered by CESD.

![BS Satisfaction Level at CESD](image)

**BS Satisfaction Level at CESD:**

In the Bachelor of Science (BS) program, the majority of students, 59.19%, reported being very satisfied with their courses and instructors. Additionally, 29.18% expressed satisfaction with their educational experience, and 7.27% were uncertain about their satisfaction level. Dissatisfaction levels were relatively low, with 2.41% of students expressing dissatisfaction, and a small percentage of 1.96% being very dissatisfied. Overall, the BS program at CESD received positive feedback from a significant portion of its students.
MS Satisfaction Level at CESD:

For students pursuing a Master of Science (MS) degree at CESD, the survey results indicate a high satisfaction level. A considerable 61.67% of students reported being very satisfied with their program, while 33.89% expressed satisfaction. A minimal percentage of 2.78% were uncertain about their satisfaction level, and only 1.67% expressed dissatisfaction. Impressively, there were no very dissatisfied responses recorded in the MS program. These results demonstrate a positive academic experience for the majority of MS students at CESD.
Ph.D. Satisfaction Level at CESD:

The survey results show an exceptional satisfaction level among students pursuing a Doctor of Philosophy (PhD) degree at CESD. A remarkable 74.50% of students reported being very satisfied with their program, while 19.00% expressed satisfaction. A small percentage of 4.00% were uncertain about their satisfaction level, and only 2.50% expressed dissatisfaction. Similar to the MS program, there were no very dissatisfied responses recorded for the PhD program. These results reflect the high level of satisfaction and contentment among students in the PhD program at CESD.

Overall, the teacher and courses evaluation survey results indicate a positive and satisfactory learning environment at CESD across all three programs. While the BS program received a significant portion of very satisfied and satisfied responses, both the MS and PhD programs stood out with the majority of students expressing high levels of satisfaction. These insights showcase CESD's commitment to providing quality education and nurturing a positive learning experience for its students.
Interpretation of Top Performing Departments at CBM:

The results of the teacher and courses evaluation survey highlight the top-performing departments at CBM based on the satisfaction levels reported by students.

![TOP PERFORMING DEPARTMENTS AT CBM]

**Media Management & Marketing:**

The Media Management & Marketing department stands out as the top-performing department at CBM, with an impressive satisfaction level of 79%. This indicates that a significant majority of students in this department reported being highly satisfied with their courses and instructors. The department's focus on media and marketing-related subjects seems to have resonated well with students, reflecting a positive learning experience and effective teaching methods.

**Environment:**

The Environment department also achieved a remarkable satisfaction level of 79%. This indicates that a large percentage of students studying environmental-related subjects were very satisfied with their educational experience at CBM. The department's dedication to providing quality education and addressing important environmental issues likely contributed to its high satisfaction rating among students.

**Supply Chain:**

With a satisfaction level of 77%, the Supply Chain department secured its position as one of the top-performing departments at CBM. The department's emphasis on supply chain management
and logistics appears to have garnered positive feedback from students, who expressed a high level of satisfaction with the courses and faculty.

**Marketing:**

The Marketing department achieved a commendable satisfaction level of 76%. This indicates that a substantial number of students studying marketing-related subjects reported being highly satisfied with their academic journey at CBM. The department's focus on market research, consumer behavior, and advertising likely contributed to its success in delivering a rewarding learning experience.

**Industrial Management:**

The Industrial Management department received a satisfaction level of 72%, making it one of the top-performing departments at CBM. This suggests that a significant percentage of students studying industrial management-related subjects were satisfied with their academic program. The department's emphasis on effective management practices and industrial processes likely contributed to its positive feedback from students.

**Overall, the top-performing departments at CBM have shown a commitment to providing quality education and meeting the needs of their students. Their efforts have resulted in high satisfaction levels, with students expressing appreciation for the courses and faculty within these departments. These results reflect CBM's dedication to excellence in education and its success in fostering a positive learning environment for its students.**
Interpretation of Top Performing Faculty:

The results of the teacher and courses evaluation survey highlight the top-performing faculty members at different departments within the institution, based on the satisfaction levels reported by students.

Top Performing Faculty at CCSIS:

- **M. Imran Khan:** With an exceptional satisfaction level of 94%, M. Imran Khan is recognized as one of the top-performing faculty members at CCSIS. His teaching methods and dedication to his students have garnered overwhelmingly positive feedback, reflecting a strong impact on the students' academic experience.

- **M Arshad:** M Arshad has earned a commendable satisfaction level of 83%. Students have expressed high levels of satisfaction with his teaching, indicating that he has been successful in delivering quality education and engaging course content.

- **Aqil Burney:** Aqil Burney's performance as a faculty member at CCSIS has been well-received, with a satisfaction level of 82%. His teaching approach and expertise have contributed to a positive learning environment for students.
Nida Zehra Abbas: With a satisfaction level of 80%, Nida Zehra Abbas is recognized as one of the top-performing faculty members. Her commitment to teaching and student success has earned her positive recognition from students.

Top Performing Faculty at CESD:

- **Aneela M Ramza**: Aneela M Ramza stands out as one of the top-performing faculty members at CESD, with an outstanding satisfaction level of 94%. Her teaching abilities and approachable nature have made a significant impact on students' learning experiences.

- **Dr. Noman Syed**: Dr. Noman Syed has achieved an impressive satisfaction level of 92%. His expertise and dedication to student learning have contributed to his success as a top-performing faculty member.

- **S. Hassan Habib**: With a satisfaction level of 93%, S. Hassan Habib is recognized for his excellence in teaching and student engagement. His contributions have positively impacted students' academic journeys.

- **Bilal Jawaid**: Bilal Jawaid's performance as a faculty member at CESD has earned him a satisfaction level of 82%. His teaching methods and support for students have contributed to his positive feedback.
Top Performing Faculty at CBM:

- **Dr. Rabia Aslam**: Dr. Rabia Aslam has achieved an outstanding satisfaction level of 99%, making her one of the top-performing faculty members at CBM. Her exceptional teaching abilities and mentorship have earned her high praise from students.

- **Dr. Jamshaid Iqbal**: Dr. Jamshaid Iqbal has also received a satisfaction level of 99%, reflecting his effectiveness as a faculty member. Students have praised his teaching methods and academic support.

- **Dr. Shahid Amjad**: With a satisfaction level of 93%, Dr. Shahid Amjad is recognized for his exemplary performance as a faculty member. His dedication to teaching and fostering a positive learning environment has earned him high student satisfaction.

- **Umair Sami**: Umair Sami's performance as a faculty member at CBM has been well-regarded, with a satisfaction level of 92%. His teaching style and support for students have contributed to his positive reputation.

- **Azadar Hussain**: Azadar Hussain, with a satisfaction level of 80%, is also recognized for his contributions as a top-performing faculty member.
Top Performing Faculty at CES:

- **Sohail Ahmed Khan, Rizwan Ahmed, and Dr. Imran Majid**: These faculty members have achieved exceptional satisfaction levels of 99%, reflecting their excellence in teaching and academic support.

- **Dr. Syed Fayyaz Ahmed**: With a satisfaction level of 91%, Dr. Syed Fayyaz Ahmed is recognized for his commitment to student success and effective teaching methods.

- **Koonj Tagan**: With a satisfaction level of 87%, Koonj Tagan's performance as a faculty member at CES has been well-regarded by students.

Overall, the top-performing faculty members across the departments have demonstrated a strong dedication to their students' learning and academic success. Their exceptional teaching abilities, expertise, and commitment to fostering a positive learning environment have earned them high satisfaction ratings from students, reflecting the institution's focus on providing quality education.

**Interpretation of Highly Satisfaction Level Courses:**

The teacher and courses evaluation survey reveals a list of courses that have garnered highly satisfactory ratings from students. These courses have demonstrated their effectiveness in providing quality education and meeting students' academic expectations.
Highly Satisfaction Level Courses at CESD:

- **Risk & Disaster Management**: This course has received an exceptional satisfaction level of 99%, indicating that students are highly content with its content, teaching approach, and relevance to real-world applications.

- **Research Methods in Education**: With a satisfaction level of 98%, this course has been well-received by students. Its emphasis on equipping students with essential research skills has contributed to its high rating.

- **Qualitative Research Methods in Psychology**: Students have expressed a high level of satisfaction (90%) with this course's qualitative research methods in psychology, indicating its effectiveness in fostering a deeper understanding of research practices within the field.

- **Qualitative Research Methods in Education**: With a satisfaction level of 98%, this course has been highly successful in educating students about qualitative research methods relevant to the education field.

- **Independent Research Study**: This course has earned a satisfaction level of 99%, reflecting its success in providing students with valuable research opportunities and mentorship.

- **Econometrics & Risk Management**: With a satisfaction level of 98%, this course has been well-regarded by students. Its focus on econometrics and risk management has proved beneficial to students' academic growth.

- **Counseling Psychology**: This course has received an outstanding satisfaction level of 99%, indicating its effectiveness in providing students with valuable insights and skills in the field of counseling psychology.
• Trade Routes & Economic Corridor: With a satisfaction level of 93%, this course has been well-received by students. Its focus on trade routes and economic corridors has proven to be engaging and informative.

<table>
<thead>
<tr>
<th>Course</th>
<th>Satisfaction Level</th>
</tr>
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<tbody>
<tr>
<td>Advance in time series</td>
<td>99%</td>
</tr>
<tr>
<td>Combinatorics</td>
<td>99%</td>
</tr>
<tr>
<td>Complex Analysis</td>
<td>99%</td>
</tr>
<tr>
<td>Intro to database system</td>
<td>99%</td>
</tr>
<tr>
<td>Introduction to dynamical system</td>
<td>99%</td>
</tr>
<tr>
<td>Multivariable Calculus</td>
<td>99%</td>
</tr>
<tr>
<td>Parallel &amp; distributed computing</td>
<td>99%</td>
</tr>
<tr>
<td>Business Mathematics</td>
<td>94%</td>
</tr>
</tbody>
</table>

Highly Satisfaction Level Courses at CCSIS:

• **Business Mathematics:** This course has earned a satisfaction level of 94%, indicating its effectiveness in teaching business mathematics concepts and applications.

• **Parallel & Distributed Computing:** With a satisfaction level of 99%, this course has been highly successful in educating students about parallel and distributed computing, reflecting its importance in today's technological landscape.

• **Multivariable Calculus:** Students have expressed a high level of satisfaction (99%) with this course, indicating its effectiveness in teaching advanced calculus concepts.

• **Introduction to Dynamical System:** With a satisfaction level of 99%, this course has been well-regarded by students. Its introduction to dynamical systems has been beneficial to students' understanding of complex systems.

• **Intro to Database System:** This course has received an exceptional satisfaction level of 99%, reflecting its success in introducing students to database systems and their applications.

• **Complex Analysis:** Students have expressed a high level of satisfaction (99%) with this course, indicating its effectiveness in teaching complex analysis concepts.

• **Combinatorics:** With a satisfaction level of 99%, this course has been highly successful in educating students about combinatorics, reflecting its importance in various mathematical applications.
• **Advance in Time Series:** This course has earned a satisfaction level of 99%, indicating its effectiveness in teaching advanced concepts in time series analysis.

Overall, the highly satisfaction level courses have received overwhelmingly positive feedback from students, reflecting the institution's commitment to providing quality education and engaging course content across various disciplines. These courses have proven to be effective in preparing students for their academic and professional journeys.

Approved By:

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Presented to:

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